

# Events Management (EVNM) Concentration 2017-2018

## Bachelor of Science Degree in Tourism and Events Management (TEM)

To schedule an advising appointment: [rht.gmu.edu/tourism-and-events-management/advising/](http://rht.gmu.edu/tourism-and-events-management/advising/)



❖ **Mason Core, 37 credits:** For current list of approved courses: [catalog.gmu.edu/mason-core/](http://catalog.gmu.edu/mason-core/)

- Written Communication - 3 Credits (**ENGH 101<sup>C</sup>**)
- Written Communication - 3 Credits (**ENGH 302<sup>C</sup>**)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250<sup>C</sup>**)
- Literature - 3 Credits
- Arts - 3 Credits
- Western Civilization - 3 Credits
- Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)
- Global Understanding - 3 Credits (ex: TOUR 210)
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)

❖ **TEM Professional Sequence, 47 credits**

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: HTEM Practicum
- PRLS 310: Program Planning/Evaluation
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of SRT Orgs I
- TOUR 412: HTEM Sales & Marketing
- TOUR 414: HTEM Finance
- SRST 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship

❖ **Events Management Concentration Electives, 24 Credits** (Choose 8 from the list below, Pre-reqs noted in parenthesis):

- TOUR 190: Wedding Planning (no pre-reqs)
- TOUR 214: HTEM Accounting (no pre-reqs)
- TOUR 221: Event Implementation and Evaluation (TOUR 220)
- TOUR 313: Event Technology (TOUR 220)
- TOUR 314: HTEM Revenue Mgmt (TOUR 200<sup>C</sup>, 220<sup>C</sup>, 230<sup>C</sup>)
- TOUR 320: Hospitality Mgmt Info Systems (TOUR 230)
- TOUR 330: Resort Management (TOUR 200, TOUR 220)
- TOUR 331: Cruise Ship Mgmt (200, 230, age 21, Application req.)
- TOUR 352: Heritage & Cultural Tourism (TOUR 200)
- TOUR 362: Cultural/Environmental Interp. (TOUR 352<sup>C</sup>)
- TOUR 420: Tourism Planning/Policy (TOUR 340, 241)
- TOUR 440: Meetings & Conventions (TOUR 241)
- TOUR 450: Hospitality HR Mgmt (TOUR 241)
- TOUR 480: Special Topics (as available, pre-reqs variable, up to 2 allowed)
  - Pre-approved 3-credit study abroad course (as available)
- TOUR 499: Pre-approved 3-Credit Ind. Study (as available)

❖ **Electives, 12 Credits**

**Total: 120 Credits**

**Suggested Academic Plan (to be supplemented by Mason Core and Electives)**

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Events Management	3	
1 <sup>st</sup> Year Spring	TOUR 230 Intro to Hospitality Management	3	
	Events Concentration Elective #1	3	<i>As listed</i>
2 <sup>nd</sup> Year Fall	PRLS 310 Program Planning and Evaluation	3	<i>TOUR 200</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200</i>
	Events Concentration Elective #2	3	<i>As listed</i>
2 <sup>nd</sup> Year Spring	TOUR 241 HTEM Practicum	3	<i>TOUR 200, 220, 230, Mandatory info session</i>
	Events Concentration Elective #3	3	<i>As listed</i>
	Events Concentration Elective #4	3	<i>As listed</i>
3 <sup>rd</sup> Year Fall	PRLS 410 Admin of SRT Organizations I	3	
	PRLS 460 Sport and Recreation Law	3	
	STAT 250 Introduction to Statistics	3	
	Events Concentration Elective #5	3	<i>As listed</i>
3 <sup>rd</sup> Year Spring	TOUR 412 HTEM Marketing	3	<i>TOUR 241</i>
	TOUR 414 HTEM Finance	3	<i>TOUR 241</i>
	Events Concentration Elective #6	3	<i>As listed</i>
4 <sup>th</sup> Year Fall	TOUR 470 Career Preparation	1	<i>TOUR 241, Junior or Senior Status</i>
	Events Concentration Elective #7	3	<i>As listed</i>
	Events Concentration Elective #8	3	<i>As listed</i>
	SRST 450 Research Methods (Writing Intensive)	3	<i>STAT 250<sup>C</sup></i>
4 <sup>th</sup> Year Spring	TOUR 490 HTEM Internship - Capstone	12	<i>TOUR 241, 470, Senior Status, Mandatory info session</i>

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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## Suggested Transfer Academic Plan:

\*Assumes all Mason Core requirements (except ENGH 302) and electives have been met.

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Tourism Management	3	
	TOUR 220 Intro to Events Management	3	
	TOUR 230 Intro to Hospitality Management	3	
	Events Management Concentration Elective #1	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH <sup>C</sup>
1 <sup>st</sup> Year Spring	PRLS 310 Program Planning and Evaluation	3	TOUR 200
	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
	TOUR 340 Sustainable Tourism	3	TOUR 200
	Events Management Concentration Elective #2	3	As listed
	Events Management Concentration Elective #3	3	As listed
2 <sup>nd</sup> Year Fall	PRLS 410 Admin of SRT Organizations I	3	
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 <sup>C</sup>
	PRLS 460 Sport and Recreation Law	3	
	Events Management Concentration Elective #4	3	As listed
	Events Management Concentration Elective #5	3	As listed
2 <sup>nd</sup> Year Spring	TOUR 412 HTEM Marketing	3	TOUR 241
	TOUR 414 HTEM Finance	3	TOUR 241
	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	Events Management Concentration Elective #6	3	As listed
	Events Management Concentration Elective #7	3	As listed
	Events Management Concentration Elective #8	3	As listed
2 <sup>nd</sup> Year Summer	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Senior Status, Mandatory info session

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

## TEM Advising Questions

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