

# Hospitality Management (HPTM) Concentration 2017-2018

## Bachelor of Science Degree in Tourism and Events Management (TEM)

To schedule an advising appointment: [rht.gmu.edu/tourism-and-events-management/advising/](http://rht.gmu.edu/tourism-and-events-management/advising/)



❖ **Mason Core, 37 credits:** For current list of approved courses: [catalog.gmu.edu/mason-core/](http://catalog.gmu.edu/mason-core/)

- Written Communication - 3 Credits (ENGH 101<sup>C</sup>)
- Written Communication - 3 Credits (ENGH 302<sup>C</sup>)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (STAT 250<sup>C</sup>)
- Literature - 3 Credits
- Arts - 3 Credits
- Western Civilization - 3 Credits
- Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)
- Global Understanding - 3 Credits (ex: TOUR 210)
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)

❖ **TEM Professional Sequence, 47 credits**

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: HTEM Practicum
- PRLS 310: Program Planning/Evaluation
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of SRT Orgs I
- TOUR 412: HTEM Sales & Marketing
- TOUR 414: HTEM Finance
- SRST 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship

❖ **Hospitality Management Concentration Electives, 24 Credits** (Choose 8 from the list below, Pre-reqs noted in parenthesis):

- TOUR 190: Wedding Planning (no pre-reqs)
- TOUR 214: HTEM Accounting (no pre-reqs)
- TOUR 301: Hotel Management (TOUR 230)
- TOUR 310: Food/Beverage Management (TOUR 230)
- TOUR 313: Event Technology (TOUR 220)
- TOUR 314: HTEM Revenue Mgmt (TOUR 200<sup>C</sup>, 220<sup>C</sup>, 230<sup>C</sup>)
- TOUR 320: Hospitality Mgmt Info Systems (TOUR 230)
- TOUR 330: Resort Management (TOUR 200, TOUR 230)
- TOUR 331: Cruise Ship Mgmt (200, 230, age 21, Application Req.)
- TOUR 440: Meetings & Conventions (TOUR 241)
- TOUR 450: Hospitality HR Mgmt (TOUR 241)
- TOUR 460: Hospitality Facility Operations (TOUR 230<sup>C</sup>)
- TOUR 480: Speical Topics (as available, pre-reqs vary, up to 2 allowed)
  - Pre-approved 3-credit study abroad course (pre-reqs vary)
- TOUR 499: Pre-approved 3-Credit Ind. Study

❖ **Electives, 12 Credits**

**Total: 120 Credits**

**Suggested Academic Plan (to be supplemented by Mason Core and Electives)**

| Semester                       | Course   | Credits | Prerequisites   |
|--------------------------------|--|---------|---|
| 1 <sup>st</sup> Year<br>Fall   | TOUR 110 Professionalism and Civility          | 1       |   |
|                                | TOUR 200 Intro to Tourism Management           | 3       |   |
|                                | TOUR 220 Intro to Events Management            | 3       |   |
| 1 <sup>st</sup> Year<br>Spring | TOUR 230 Intro to Hospitality Management       | 3       |   |
|                                | Hospitality Concentration Elective #1          | 3       | <i>As listed</i>  |
| 2 <sup>nd</sup> Year<br>Fall   | PRLS 310 Program Planning & Evaluation         | 3       | <i>TOUR 200</i>   |
|                                | TOUR 340 Sustainable Tourism                   | 3       | <i>TOUR 200</i>   |
|                                | Hospitality Concentration Elective #2          | 3       | <i>As listed</i>  |
| 2 <sup>nd</sup> Year<br>Spring | TOUR 241 HTEM Practicum                        | 3       | <i>TOUR 200, 220, 230, Mandatory info session</i>           |
|                                | Hospitality Concentration Elective #3          | 3       | <i>As listed</i>  |
|                                | Hospitality Concentration Elective #4          | 3       | <i>As listed</i>  |
| 3 <sup>rd</sup> Year<br>Fall   | PRLS 410 Administration of SRT Organizations I | 3       |   |
|                                | PRLS 460 Sport and Recreation Law              | 3       |   |
|                                | STAT 250 Introduction to Statistics            | 3       |   |
|                                | Hospitality Concentration Elective #5          | 3       | <i>As listed</i>  |
| 3 <sup>rd</sup> Year<br>Spring | TOUR 412 HTEM Marketing                        | 3       | <i>TOUR 241</i>   |
|                                | TOUR 414 HTEM Finance                          | 3       | <i>TOUR 241</i>   |
|                                | Hospitality Concentration Elective #6          | 3       | <i>As listed</i>  |
| 4 <sup>th</sup> Year<br>Fall   | TOUR 470 Career Preparation                    | 1       | <i>TOUR 241, Junior or Senior Status</i>                    |
|                                | Hospitality Concentration Elective #7          | 3       | <i>As listed</i>  |
|                                | Hospitality Concentration Elective #8          | 3       | <i>As listed</i>  |
|                                | SRST 450 Research Methods (Writing Intensive)  | 3       | <i>STAT 250<sup>C</sup></i>                                 |
| 4 <sup>th</sup> Year<br>Spring | TOUR 490 HTEM Internship - Capstone            | 12      | <i>TOUR 241, 470, Senior Status, Mandatory info session</i> |

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

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### Suggested Transfer Academic Plan:

\*Assumes all Mason Core requirements (except ENGH 302) and electives have been met.

| Semester                       | Course   | Credits | Prerequisites  |
|--------------------------------|--|---------|--|
| 1 <sup>st</sup> Year<br>Fall   | TOUR 110 Professionalism and Civility          | 1       |  |
|                                | TOUR 200 Intro to Tourism Management           | 3       |  |
|                                | TOUR 220 Intro to Events Management            | 3       |  |
|                                | TOUR 230 Intro to Hospitality Management       | 3       |  |
|                                | Hospitality Concentration Elective #1          | 3       |  |
|                                | ENGH 302 Advanced Composition                  | 3       | Lower-level ENGH <sup>C</sup>                        |
| 1 <sup>st</sup> Year<br>Spring | PRLS 310 Program Planning & Evaluation         | 3       | TOUR 200   |
|                                | TOUR 241 HTEM Practicum                        | 3       | TOUR 200, 220, 230, Mandatory info session           |
|                                | TOUR 340 Sustainable Tourism                   | 3       | TOUR 200   |
|                                | Hospitality Concentration Elective #2          | 3       | As listed  |
|                                | Hospitality Concentration Elective #3          | 3       | As listed  |
| 2 <sup>nd</sup> Year<br>Fall   | PRLS 410 Administration of SRT Organizations I | 3       |  |
|                                | SRST 450 Research Methods (Writing Intensive)  | 3       | STAT 250 <sup>C</sup>                                |
|                                | PRLS 460 Sport and Recreation Law              | 3       |  |
|                                | Hospitality Concentration Elective #4          | 3       | As listed  |
|                                | Hospitality Concentration Elective #5          | 3       | As listed  |
| 2 <sup>nd</sup> Year<br>Spring | TOUR 412 HTEM Marketing                        | 3       | TOUR 241   |
|                                | TOUR 414 HTEM Finance                          | 3       | TOUR 241   |
|                                | TOUR 470 Career Preparation                    | 1       | TOUR 241, Junior or Senior Status                    |
|                                | Hospitality Concentration Elective #6          | 3       | As listed  |
|                                | Hospitality Concentration Elective #7          | 3       | As listed  |
|                                | Hospitality Concentration Elective #8          | 3       | As listed  |
| 2 <sup>nd</sup> Year<br>Summer | TOUR 490 HTEM Internship – Capstone            | 12      | TOUR 241, 470, Senior Status, Mandatory info session |

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

### TEM Advising Questions

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Appointments: <https://rht.gmu.edu/tourism-and-events-management/advising/>