



October 7, 2014

Greetings MAAN!

Wayne and I are shipping out to Minneapolis for the NACADA national conference tomorrow, so we wanted to get this in your inboxes before we left.

Enjoy!

Brydin Banning & Wayne Adams  
Co-Editors

Registration Awareness Week is happening NOW!

That's right, folks. The Spring 2015 schedule is viewable in Patriot Web thus starting Registration Awareness Week! Flyers are up, sidewalks are chalked, and our kiosks are "MAANed" to help encourage students to make appointments before their registration window opens so that they may register during their assigned time-ticket window. Thanks to all who sent "prizes" to handout this year!



We also have great news regarding our partnered event in CEHD. "Think you want to be a teacher?" is already a huge success with over 90+ students registered to attend on Thursday, October 9 at 4:00pm in Thompson Hall. The event is already so successful that CEHD is going to partner with us again during our Registration Awareness Week in the spring semester!

We hope you're beginning to see an increase in advising appointments. If you have any feedback that you'd like to provide to the RAW committee, please email Liz Kalinowski at [ekalinow@gmu.edu](mailto:ekalinow@gmu.edu).

## Discovering Mason Korea

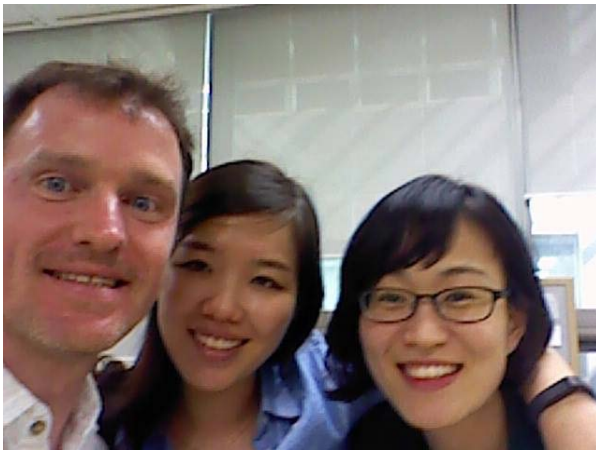
Dear Mason community,

At the end of August I was given the opportunity, through the Office of Global Strategy, to spend two weeks working at Mason Korea. What an amazing experience. First off, I have to give credit to all the people who are devoting their time and energy to making sure Mason Korea is a success. More specifically, I have to recognize the people on the ground in Korea, with whom I worked very closely during my visit; President Joy Hughes, Dae-Yup Yoo, and Michael Dunne. Even more importantly, I need to recognize the two women with whom I worked most closely, Jiye Chang and Sharon Kim. Without the two of them to support me during my visit (although I hope I was providing support to them as well), I would have been lost and overwhelmed with all the very exciting events taking place during that time.



Mason Korea campus

I  
also



Mason Korea Staff (Jon May, Jiye Chang,  
and Sharon Kim)

enjoyed what little time I had in getting to meet some of our faculty who have shown the passion and commitment to try something different by offering to teach at Mason Korea. Their energy and excitement truly was contagious, and I wish them all the best moving forward.

In two weeks you would not think one could develop much of a connection to the people and this place we call Mason Korea, but I did. I had a chance to meet and work with many of our students while I was there. It was so hard to say goodbye but I became very excited as I thought about being able to see them again once they make their journey to study in Fairfax. Mason clearly excels at developing tomorrow's leaders and this tradition continues in Korea. Two students whom I would not have survived without were Hwan-Hee and Joanna. Hwan-Hee was my technical expert, making sure my IT needs were being met at every turn. He also helped coordinate parts of my travel. Joanna, what an amazing spirit and a task-master. Sometimes I felt like I worked for her, but that was a very good thing and said with the utmost respect.



Mason Korea may have its growing pains, being an infant in the world of higher education, but it is my hope the students who unknowingly have become our trailblazers will come to realize and appreciate the unique opportunities they have been given. That statement is directed at our local students just as much as it is meant for our Mason Korea students. While it is true Mason may currently only be offering a few courses, which mainly come from the Mason Core, and three degree programs (BS Economics, BA Global Affairs, and BS Management); I believe there are opportunities to be found by all our undergraduate students, regardless of program of study. There is a rich cultural and educational experience just waiting to be introduced to all our students.



Songdo, home of Mason Korea

Personally, while I may be considered a seasoned traveler by many who know me, this was my first time to cross over the Pacific for my travels. South Korea could not have been a better ambassador. The people; whether it be complete strangers, our students, their parents, or the people who work at Mason Korea, continuously made feel welcomed and supported at every turn. My only hope is that I find the opportunity to visit again.



Secret Garden at Changdeokkung Palace, Seoul

Sincerely,  
Jonathan May  
Assistant Director, Center for Academic  
Advising, Retention, and Transitions  
2014 MAAN Co-chair

## MAAN Events

October 6-10 - Registration Awareness Week

October 9/3-5pm/Merten Hall 3300 - [Mason Advisor Certificate: Advising 102](#)

October 10/10am-12pm/JC Meeting Room A - [Mason Advisor Certificate: Advising 104](#)

October 14/12-1pm/SUB I, 3A - Learn Over Lunch: Housing and Residential Life

October 17/10am-12pm/JC 239A - [Mason Advisor Certificate: Advising 106](#)

October 23/3-5pm/Merten Hall 2001 - [Mason Advisor Certificate: Advising 103](#)

October 24/10am-12pm/Merten Hall 1204 - [Mason Advisor Certificate: Advising 103](#)

November 6/3-5pm/JC Meeting Room G - [Mason Advisor Certificate: Advising 104](#)

November 6/3-5pm/Merten Hall 3300 - [Mason Advisor Certificate: Advising 106](#)

November 7/10am-12pm/JC Meeting Room G - [Mason Advisor Certificate: Advising 102](#)

November 7/11am-12pm/Northern Neck Starbucks - Coffee With Your Co-Chairs

November 11/12-1pm/SUB I, 3A - Learn Over Lunch: Degree Works and Graduation Audits

Please remember to register for any Mason Advisor Certificate modules in advance!

## Other Professional Development Opportunities

### Contested Issues Professional Dialogue Series

October 29, 2014  
12:00pm - 1:00pm  
SUB I, 3311

Chapter 10: What Should Universities Do About Overly Involved Parents?

Facilitated by: Kaitlin Oyler Cicchetti, Associate Director, Orientation and Family Programs and Services

[Register for the October Contested Issues Dialogue today!](#)

NACADA Virginia State Drive-In Conference  
Virginia Loves Advising: Strengthening Educational Ties  
Across the Commonwealth



Thursday, November 6, 2014  
9:00am-3:00pm  
Virginia Western Community College (Roanoke, VA)

Conference proposals are being accepted until 10/10. Use the following link to submit:  
<http://apps.nacada.ksu.edu/apps/index.php/proposals/entry/1>

Registration Deadline: Friday, October 31, 2014

Conference details, including a link to the registration can be completed using the following link: <https://www.eventbrite.com/e/2014-nacada-virginia-state-drive-in-tickets-13060912541>

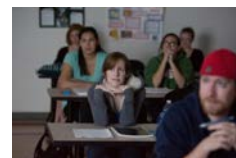
## Current Issues in Advising



**Lifelong Customers:  
The Response to  
Student Consumerism**  
With a college education  
being increasingly viewed as



**A Faculty Advisor's  
Journey**  
A professor from FIU shares  
her challenges and triumphs  
with advising.



**Repeat Non-Completers**  
Two-thirds of non-first-time  
students do not graduate.  
[Read more](#)

a commodity, the author  
details a framework for  
viewing the student-  
consumers.

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