

**GEORGE MASON UNIVERSITY**  
**COLLEGE OF HUMANITIES AND SOCIAL SCIENCES**  
**B.A. DEGREE IN COMMUNICATION (Science and Technology II, 230, 703-993-1090)**  
[communication.gmu.edu](http://communication.gmu.edu)  
**2011-2012 CATALOG**

|  | <u>Department(s) &amp; Course #(s)</u> | <u>Completed/<br/>Grade(s)</u> | <u>Needed</u> |
|--|--|--------------------------------|---------------|
| <b><u>GENERAL EDUCATION REQUIREMENTS (*41)</u></b>                     |  |                                |               |
| a. Written Communication: ENGH 101 (100), ENGH 302 (C or better) (3,3) |  | ___ ___                        | ___ ___       |
| b. Oral Communication: COMM 100 or 101 (please circle choice) (3)      |  | ___                            | ___           |
| c. Quantitative Reasoning (3)  |  | ___                            | ___           |
| d. Literature (3)  |  | ___                            | ___           |
| e. Arts (3)  |  | ___                            | ___           |
| f. Western Civilization (3)  |  | ___                            | ___           |
| g. Social & Behavioral Science (3)                                     |  | ___                            | ___           |
| h. Natural Science (4,4)   |  | ___                            | ___           |
| i. Global Understanding (3) (COMM 305 satisfies this requirement)      |  | ___                            | ___           |
| j. Information Technology (3)  |  | ___                            | ___           |
| k. Synthesis (COMM 326, 362, or 454 satisfy this requirement) (3)      |  | ___                            | ___           |

Go to: <http://chss.gmu.edu/general-education/all-requirements> to link to information on general education requirements.

**COLLEGE REQUIREMENTS (\*18)**

- a. Foreign Language: Intermediate level in a single foreign language.
- b. Philosophy or Religious Studies (3) (not PHIL 323, 324, 427, or 428) \_\_\_\_\_
- c. Three credits in social & behavioral sciences in addition to the university-wide requirement in social & behavioral science for a total of 6 credits. The two courses used to fulfill the combined college and university requirements must be from different disciplines. This requirement may be fulfilled by completing any course in ANTH, CRIM, ECON, GOVT, HIST (except 100 or 125), LING, PSYC, or SOCI & these courses in GGS: 101, 103, 110, 301, 303, 304, 305, 306, 315, 316, 320, 325, 330, 357, 380  
 \_\_\_\_\_
- d. Non-Western Culture (3) \_\_\_\_\_

\*The number of hours needed to fulfill General Ed. requirements may vary; see the University Catalog for information. The two courses used to fulfill the college and university requirements for social & behavioral sciences must be from different disciplines.

**MAJOR REQUIREMENTS (36 hours required)**

- |   |               |         |
|---|---------------|---------|
| a. COMM 200 (3) (a grade of C or better in 200 is the prerequisite for 300, 301, 302, & 305)  | a. _____      | _____   |
| b. COMM 300 (writing intensive course) (3)  | b. _____      | _____   |
| c. COMM 301 (3)   | c. _____      | _____   |
| d. COMM 302 (3)   | d. _____      | _____   |
| e. COMM 305 (3)   | e. _____      | _____   |
| f. COMM 400 (3)   | f. _____      | _____   |
| g. Eighteen hours of additional *COMM coursework with advisor approval; at least twelve hours must be at the 300- or 400- level; at least twelve of the 18 hours must fulfill one of the following concentrations ( <b>please check which has been declared</b> ): <b>Interpersonal/Organizational</b> __, <b>Journalism</b> __, <b>Media Production and Criticism</b> __, <b>Persuasive and Political</b> __, <b>Public Relations</b> __ |               |         |
| 1. COMM _____   | 2. COMM _____ |         |
| 3. COMM _____   | 4. COMM _____ | ___ ___ |
| 5. COMM _____   | 6. COMM _____ | ___ ___ |

\* No more than ten hours from the following may be included: COMM 140, 141, 142, 143, 145, 148, 157, 340, 341, 342, 343, 345, 346, 348, 450, 451, 452, 499. No more than nine hours of internship (COMM 450 or GOVT 450) may be applied toward the 120 hours needed for graduation.

**Public Presentation Intensive Course (3 credits); Circle course taken: COMM100, 210, 260, 310, 320, 356 or 440**  
 Must have a grade of "C" or better in all courses used to fulfill major requirements

**GENERAL ELECTIVES** (List courses)

|  |  |         |         |
|--|--|---------|---------|
|  |  | ___ ___ | ___ ___ |
|  |  | ___     | ___     |
|  |  | ___     | ___     |
|  |  | ___     | ___     |

**MINIMUM HOURS TO GRADUATE: 120**

**UPPER DIVISION HOURS (minimum 45):**

This planning form is intended to be used in consultation with your academic advisor and reflects the requirements for the 2011-2012 Catalog; the University Catalog is the official reference for program requirements.

## **Interpersonal and Organizational Communication (IOC)**

This Concentration examines interpersonal communication in a variety of contexts ranging from dyads to small groups to larger organizations and institutions. It focuses on theories, concepts, and practices appropriate to these settings.

### **Electives for Interpersonal and Organizational**

#### **Concentration:**

- 201 Small Group Communication
- 230 Case Studies in Persuasion
- 320 Business and Professional Communication
- 332 Nonverbal Communication
- 335 Organizational Communication
- 344 Parliamentary Procedure
- 401 Relational Communication
- 430 Persuasion
- 434 Interviewing
- 465 Topics in Communication and Gender

## **Journalism (JNL)**

Focusing on both print and broadcast journalism, this Concentration is for students interested in information-gathering techniques, both traditional and through electronic databases; writing for the mass media; publication editing and design; mass media law and ethics; and newscast performance. The Concentration offers instruction in both the preparation and presentation of information for mass consumption, workshops in print production, and opportunities to work with campus media outlets.

### **Electives for Journalism Concentration:**

#### **303 Writing Across the Media (Required)**

- 145 Newspaper Workshop I
- 203 Introduction to Journalism
- 210 Voice and Articulation
- 330 Principles of Public Relations
- 345 Newspaper Workshop II
- 351 News Writing and Reporting
- 352 News Editing
- 353 Broadcast Journalism
- 356 Video II: Performance and Writing
- 361 Advanced News Writing and Reporting
- 362 Argument and Public Policy
- 370 Feature Writing
- 371 Sports Writing and Reporting
- 374 Political Journalism
- 390 Case Studies in Public Relations
- 391 Writing for Public Relations
- 412 Politics and the Mass Media
- 431 Information Technology & the Political Process
- 434 Interviewing
- 435 Computers and Communication
- 454 Free Speech and Ethics
- 455 History of Print Journalism
- 475 Journalism Law

## **Media Production and Criticism (MPC)**

Courses offered in this Concentration emphasize electronic production and critical assessment of our mass communication society. Radio and television production are featured, including writing, performance, direction and overall management. Media criticism, using different comparative and ideological frameworks, provides a grounding in the study (both critical and traditional) of media content, processes, and effects.

### **Electives for Media Production and Criticism**

#### **Concentration:**

- 148 Radio Workshop I
- 157 Video Workshop
- 202 Mass Media and Communication Systems
- 210 Voice and Articulation
- 303 Writing Across the Media

- 348 Radio Workshop II
- 350 Mass Communication and Public Policy
- 354 Radio Production
- 355 Video I: Principles and Practices
- 356 Video II: Performance and Writing
- 358 Video II: Directing and Producing
- 359 Media Management
- 360 Video II: Intermediate Production
- 363 Advanced Production
- 365 Women and Media
- 366 Visual Communication
- 375 Mass Communication Advertising and Promotions
- 380 Media Criticism
- 456 Comparative Mass Media

## **Persuasive and Political Discourse (PPC)**

Emphasizing the critical public role of communication in society, this Concentration examines social movements and political controversies, focusing on different communication strategies, techniques and perspectives that shape public policy. Analysis of arguments, free speech ethics, and effective persuasive communication are featured.

### **Electives for Persuasive and Political Concentration:**

- 140-143, 340-343 Forensics and Debate (limit 3 credits)
- 230 Case Studies in Persuasion
- 260 Basic Debate Theory and Practice
- 261 Theories of Argumentation
- 320 Business and Professional Communication
- 326 Rhetoric of Social Movements and Political Controversy
- 362 Argument and Public Policy
- 374 Political Journalism
- 380 Media Criticism
- 412 Politics and the Mass Media
- 430 Persuasion
- 431 Information Technology & the Political Process
- 432 Political Communication
- 454 Free Speech and Ethics
- 465 Topics in Communication and Gender

## **Public Relations**

The Public Relations Concentration provides a general overview of principles of promotion, advertising and crisis management, and offers a critical focus on specific types of organizations and select case studies. Effective writing for public relations is featured, as well as persuasive strategies and issues of free speech and ethics.

### **Electives for Public Relations Concentration:**

#### **330 Principles of Public Relations (Required)**

- 202 Mass Media and Communication Systems
- 230 Case Studies in Persuasion
- 260 Basic Debate Theory and Practice
- 261 Theories of Argumentation
- 303 Writing Across the Media
- 320 Business and Professional Communication
- 335 Organizational Communication
- 351 News writing and Reporting
- 359 Media Management
- 362 Argument and Public Policy
- 375 Mass Communication Advertising and Promotions
- 389 Internal and PR Communication for Trade Associations
- 390 Case Studies in Public Relations
- 391 Writing for Public Relations
- 430 Persuasion
- 454 Free Speech and Ethics

COMM 399 - Special Topics in Communication may be applied toward a concentration when topic is relevant to the concentration with prior written approval of the undergraduate director.

# COURSE LISTS (COMMUNICATION)

## University General Education Requirements

Written Communication: ENGH 101 (or 100) and ENGH 302

Oral Communication: COMM 100 or COMM 101

Quantitative Reasoning: MATH 106, 108, 110, 111, 113, 115, 125, STAT 250. The Math Placement Test is required to take a MATH course (except 106). See this web site for more information: [http://cos.gmu.edu/academics/undergraduate/math\\_placement\\_testing](http://cos.gmu.edu/academics/undergraduate/math_placement_testing)

Literature: ARAB 325; CHIN 310, 311, 325, 328; CLAS 250, 260, 340, 350, 360, 380; ENGH 201, 202, 203, 204; FREN 325, 329; FRLN 330; GERM 325; ITAL 325; PHIL 253; RELI 235; RUSS 325, 326, 327; SPAN 325

Arts: ARTH 101, 102, 103, 200, 201, 203, 204, 321, 322, 324, 333, 334, 335, 340, 341, 342, 344, 345, 360, 362, 372, 373, 376; AVT 103, 104, 215, 222, 232, 243, 252, 253, 262, 272; DANC 101, 119, 125, 131, 145, 161, 225, 231, 245, 301, 390, 391; ENGH 372, 396; MUSI 100, 101, 102, 107, 301, 302, 380, 381, 382, 383, 384, 385, 387, 389, 485; PHIL 156; THR 101, 150, 151, 210, 230, 395, 411, 412.

Western Civilization: HIST 100 or 125; transfer students may substitute the following courses for HIST 100 or 125: HIST 101, 102, 301, 302, 304, 305, 306, 308, 309, 314, 321, 322, 388, 435, 436, 480.

Social and Behavioral Sciences: AFAM 200; ANTH 114, 120, 135, 396; CONF 101; CONS 410; CRIM 100; ECON 100, 103, 104, 105, 110, 111 (110 and 111 must be taken together); EDUC 372; GGS 103; GOVT 101, 103; HEAL 230; HIST 121, 122; LING 326; PSYC 100, 211, 231; SOCI 101; SOM 100; TOUR 311; WMST 200

Natural Sciences: ASTR 111/112, 113/114; BIOL 103, 104; BIOL 213; CHEM 103,104,155,156; CHEM 211, 212, 251; CLIM 111/112; EVPP 110,111; GEOL 101,102; GGS 121; PHYS 103,104; PHYS 111/112; PHYS 243/244, 245/246; PHYS 160/161, 260/261; 262/263

Global Understanding: ANTH 302, 304, 306, 307, 308, 309, 311, 312, 313, 331, 332, 385; ARTH 319, 320, 380, 382, 383, 384, 385, 386; CEIE 100; **COMM 305**, 456; CRIM 405; DANC 118, 318; ECON 360, 361, 362, 380, 390; ENGH 362, 366; GCH 205; GGS 101; GLOA 101; GOVT 132, 133; HIST 130, 251, 252, 261, 262, 271, 272, 281, 282, 328, 329, 356, 358, 360, 364, 365, 387, 460, 462; JAPA 310; MSOM 305; MUSI 103, 431; PSYC 379; RELI 100, 211, 212, 313, 315, 341, 374; RUSS 354; SOCI 120, 320, 332; SPAN 322; SYST 100; THR 359, TOUR 210; WMST 100

Information Technology: **One of these courses:** ANTH 395, CDS 130, CHEM 350, CRIM 300, ENGR 117, GOVT 300, IT 103, MUSI 415 **or Course(s) from a) and one course from b):** **a)** AVT 180; CS 112; PHYS 251; PSYC 300, 301, & 372 (all three must be taken and in sequence); SOCI 410 **b)** CDS 151, CS 105, ENGR 107, ENGR 401, IT 304, PHIL 112

Synthesis: ANTH 400; ARTH 394; AVT 497, 498; BINF 354; BIOL 301; BIS 490; CEIE 490; **COMM 326, 362, 454**; CONF 490; CONS 490; CRIM 495; CS 306; DANC 490; ECE 447, 492, 493; ECON 309; EDCI 490; ENGH 305; EVPP 335; FAVS 352; FRLN 385; GEOL 420; GGS 303, 304; GOVT 490, 491; HAP 465; HIST 300, 499; IT 492; LAS 499; MATH 400; MUSI 490; NCLC 308; PHIL 309, 343, 377, 378; PSYC 405, 406; RELI 490; RUSS 353; SOCI 377, 483; SOCW 323, SOM 498; SPAN 388; SYST 495; THR 440, 496; PROV 342; UNIV 442

## Additional Requirements

Foreign Language: Demonstrated intermediate-level proficiency in one foreign language. See this web site for more information: <http://chss.gmu.edu/general-education/foreign-language>

Philosophy or Religious Studies: This can be fulfilled by any course in philosophy or religious studies except for PHIL 323, 324, 427, 428.

Social Sciences: This can be fulfilled by any course in ANTH; CRIM; ECON; GOVT; HIST (except 100 or 125); LING; PSYC; SOC; or GGS 101, 103, 110, 301, 303, 304, 305, 306, 315, 316, 320, 325, 330, 357, 380,.

Non-western Culture: ANTH 114, 300, 301, 302, 304, 305, 306, 307, 308, 309, 311, 313, 314, 323, 330, 332, 381, 396; ARAB 420, 440; ARTH 203, 204, 319, 320, 380, 382, 383, 384, 385, 482; CHIN 318, 320, 325; DANC 118; ECON 361, 362; FREN 451, 454; GGS 101, 316, 325, 330, 399; GOVT 328, 332, 333, 340, 341, 345, 432, 433; HIST 130, 251, 252, 261, 262, 271, 281, 282, 328, 329, 353, 354, 355, 356, 365, 366, 367, 387, 426, 459, 460, 461, 465, 466; JAPA 310; MUSI 103; RELI 211, 212, 272, 313, 314, 315, 337, 374, 375, 490; RUSS 353, 354.

**Note: Students do not have to meet each requirement with a separate course; i.e. it is possible that a single course may be used to fulfill more than one college requirement; a single course may fulfill a university requirement and a college requirement; a course may fulfill a general education requirement and/or a college requirement and a requirement for the major.**