

GEORGE MASON UNIVERSITY
SCHOOL OF RECREATION, HEALTH, AND TOURISM
B.S. DEGREE IN HOSPITALITY, TOURISM AND EVENTS MANAGEMENT
(2300 Thompson Hall, 703-993-2080)
<http://rht.gmu.edu/tourism-and-events-management/>
2018 - 2019 CATALOG

	<u>Department(s) & Course #(s)</u>	<u>Completed/ Grade(s)</u>	<u>Needed</u>
MASON CORE REQUIREMENTS (37)			
a. Written Communication: ENGH 101 (100), ENGH 302 (C or better) (3,3)		_____	_____
b. Oral Communication: COMM 100 or 101 (circle choice) (3)		_____	_____
c. STAT 250 (3)		_____	_____
d. Literature (3)	_____	_____	_____
e. Arts (3)	_____	_____	_____
f. Western Civilization (3)	_____	_____	_____
g. Social & Behavioral Science (3) * <i>TOUR 311 Recommended</i>	_____	_____	_____
h. Natural Science (4,3)	_____, _____	_____	_____
i. Global Understanding (3) * <i>TOUR 210 Recommended</i>	_____	_____	_____
j. Information Technology (3)	_____	_____	_____
k. Synthesis (satisfied by TOUR 490)			

Go to: <http://catalog.gmu.edu/mason-core/> to link to information on Mason Core requirements.

Major Requirements (74)

PROFESSIONAL SEQUENCE (50)

a. TOUR 110, TOUR 200 (1,3)		a. _____	_____
b. TOUR 214, TOUR 220 (3, 3)		b. _____	_____
c. TOUR 230, TOUR 241 (3, 3)		c. _____	_____
d. TOUR 320, TOUR 340 (3, 3)		d. _____	_____
e. SRST 450, PRSL 410, PRLS 460 (3, 3, 3)		e. _____	_____
f. TOUR 412, TOUR 414 (3,3)		f. _____	_____
g. TOUR 470, TOUR 490 (3,12)		g. _____	_____

Concentrations (24)

Events Management:

TOUR 190 (3), TOUR 221 (3),		_____	_____
TOUR 310 (3), TOUR 313 (3), TOUR 440 (3)		_____	_____
Select nine credits of any TOUR courses			
TOUR _____ TOUR _____ TOUR _____		_____	_____

Hospitality Management:

TOUR 301 (3), TOUR 310 (3),		_____	_____
TOUR 330 (3), TOUR 450 (3), TOUR 460 (3)		_____	_____
Select nine credits of any TOUR courses			
TOUR _____ TOUR _____ TOUR _____		_____	_____

Tourism Management:

TOUR 430 (3), TOUR 410 (3),		_____	_____
TOUR 420 (3), TOUR 352 (3).		_____	_____
Select one of the following: TOUR 341, 341, or 343 (3)		_____	_____
TOUR _____ TOUR _____ TOUR _____		_____	_____

**TOUR 210 and TOUR 311 may not be used to satisfy both degree and general education requirements.
TOUR 499 must be approved by the department.*

GENERAL ELECTIVES (9) (List courses)

_____		_____	_____
_____		_____	_____
_____		_____	_____

MINIMUM 120 HOURS (including Minimum 45 UPPER DIVISION HOURS) to GRADUATE

This planning form is intended to be used in consultation with your academic advisor and reflects the requirements for the 2018 - 2019 Catalog; the University Catalog is the official reference for program requirements.

Tourism Management (TRSM) Concentration 2018-2019

Bachelor of Science Degree in Tourism and Events Management (TEM)



To schedule an advising appointment: rht.gmu.edu/tourism-and-events-management/advising/

❖ **Mason Core, 37 credits:** For current list of approved courses: catalog.gmu.edu/mason-core/

- Written Communication - 3 Credits (**ENGH 101^C**)
- Written Communication - 3 Credits (**ENGH 302^C**)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250^C**)
- Literature - 3 Credits
- Arts - 3 Credits
- Western Civilization - 3 Credits
- Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)
- Global Understanding - 3 Credits (ex: TOUR 210)
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)

❖ **TEM Professional Sequence, 50 credits**

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 214: HTEM Accounting
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: HTEM Practicum
- TOUR 320: HTEM Mgmt Info. Systems
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of SRT Orgs 1
- TOUR 412: HTEM Marketing & Sales
- TOUR 414: HTEM Finance
- SRST 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship

❖ **Tourism Management Concentration Requirements, 12 Credits**

- TOUR 352: Heritage and Cultural Tourism (TOUR 200)
- TOUR 410: Tourism Economics (TOUR 241)
- TOUR 420: Tourism Planning/Policy (TOUR 241)
- TOUR 430: Destination Marketing and Management (TOUR 241)

❖ **Niche Tourism, 3 Credits** (select one)

- TOUR 341: Film and Medical Tourism (TOUR 200)
- TOUR 342: Sacred Spaces and Dark Tourism (TOUR 200)
- TOUR 343: Wine and Food Tourism (TOUR 200)

❖ **Tourism Management Concentration Electives, 9 Credits**

- Any TOUR courses not taken for Professional Sequence, Niche Tourism or Concentration Requirements

❖ **General Electives, 9 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
1 st Year Spring 2019	TOUR 230 Intro to Hospitality Management	3	
	TOUR 352 Heritage and Cultural Tourism	3	TOUR 200
2 nd Year Fall 2019	TOUR 214 Accounting	3	
	Tourism Concentration Elective #1	3	As listed
	TOUR 343 Wine and Food Tourism or General Elective #1	3	As listed
2 nd Year Spring 2020	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230 Mandatory info session
	TOUR 340 Sustainable Tourism	3	TOUR 200
	General Elective #1 or TOUR 342 Sacred Spaces and Dark Tourism	3	As listed
3 rd Year Fall 2020	TOUR 320 HTEM Management Information Systems	3	TOUR 200, or 220, or 230
	STAT 250 Introductory Statistics I	3	
	TOUR 410 Tourism Economics	3	TOUR 241
	Tourism Concentration Elective #2	3	As listed
	General Elective #2	3	As listed
3 rd Year Spring 2021	TOUR 412 HTEM Marketing and Sales	3	TOUR 241
	TOUR 414 HTEM Finance	3	TOUR 241, 214
	TOUR 420 Tourism Planning and Policy	3	TOUR 241
	TOUR 430 Destination Marketing and Management	3	TOUR 241
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 ^C
4 th Year Fall 2021	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	PRLS 410 Admin of SRT Organizations 1	3	
	PRLS 460 Sport and Recreation Law	3	
	Tourism Concentration Elective #3	3	As listed
	General Elective #3	3	As listed
4 th Year Spring 2022	TOUR 490 HTEM Internship – Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan:

- Assumes completion of STAT 250 with a C or better, *all* Mason Core [except ENGH 302].
- If 14 credits of electives have not been acquired, they must supplement this plan.

Semester	Course	Credits	Prerequisites
1 st Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
	TOUR 230 Intro to Hospitality Management	3	
	TOUR 214 HTEM Accounting	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH ^C
1 st Year Spring 2019	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
	TOUR 430 Destination Marketing and Management	3	TOUR 241
	TOUR 320 HTEM Management Information Systems	3	TOUR 200, 220, 230
	TOUR 340 Sustainable Tourism or TOUR 341 Film and Medical Tourism	3	TOUR 200
	Tourism Concentration Elective #1	3	As listed
1 st Year Summer 2019	PRLS 460 Sport and Recreation law	3	
2 nd Year Fall 2019	TOUR 343 Wine and Food Tourism or TOUR 340 Sustainable Tourism	3	TOUR 200
	PRLS 410 Admin of SRT Organizations 1	3	
	TOUR 410 Tourism Economics	3	TOUR 241
	Tourism Concentration Elective #2	3	As listed
	TOUR 412 HTEM Marketing and Sales	3	TOUR 241
2 nd year Spring 2020	TOUR 352 Heritage and Cultural Tourism	3	TOUR 200
	TOUR 414 HTEM Finance	3	TOUR 214, 241
	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 ^C
	TOUR 420 Tourism Policy and Planning	3	TOUR 241
	Tourism Concentration Elective #3	3	As listed
2 nd Year Summer 2020	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

TEM Advising Questions

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Appointments: <https://rht.gmu.edu/tourism-and-events-management/advising/>