College of Education and Human Development/School of Recreation, Health, and Tourism								
Tourism and	Events Management, BS with Concentration in Tourism Management							
	Catalog Year: 2019 - 2020			ndes				
Mason Core Requirements: 37 credits	Course Information	Credits	Earned	Needed				
Written Communication:	ENGH 101 (100)	3						
Oral Communication:		3						
*Quantitative Reasoning	*Must take STAT 250	3						
Information Technology		3						
Arts		3						
Global Understanding		3						
Literature		3						
Natural Science Overview		3						
Natural Science with Lab		4						
Social & Behavioral Sciences		3						
Western Civilization/World History		3						
Written Communication:	ENGH 302	3						
*Synthesis/Capstone	*Satisfied by Major Requirements (TOUR 490)							
Major Requ	uirements with Concentration in Tourism Management (74 credits)							
TOUR 110	Professionalism and Civility	1						
TOUR 200	Introduction to Tourism Management	3						
TOUR 214	Hospitality Tourism and Events Management Accounting	3						
TOUR 220	Introduction to Event Management	3						
TOUR 230	Introduction to Hospitality Management	3						
TOUR 241	Hospitality, Tourism, and Events Management Practicum	3						
TOUR 320	Hospitality, Tourism & Event Management Info Systems	3						
TOUR 340	Sustainable Tourism	3						
TOUR 412	Hospitality, Tourism, & Events Management Marketing and Sales	3						
TOUR 414	Hospitality, Tourism, and Events Management Finance	3						
TOUR 470	Career Preparation	1						
TOUR 490	Hospitality, Tourism, and Events Management Internship	12						
SRST 450	Research Methods	3						
PRLS 410	Administration of SRT Organizations I	3						
PRLS 460	Sport and Recreation Law	3						
	• •		ļ					
	Concentration in Tourism Management (24 credits)							
TOUR 430	Destination Marketing and Management	3						
TOUR 410	Tourism Economics	3						
TOUR 420	Tourism Planning/Policy							
TOUR 352	Heritage and Cultural Tourism	3						
Tourism Niche Course, choose from:	Film and Madical Territory	3						
TOUR 341	Film and Medical Tourism	+						
TOUR 342	Sacred Spaces and Dark Tourism							
TOUR 343	Wine and Food Tourism	+						
Tourism Concentration Electives (9 credit	S)							
Concentration Elective #1:		3						
Concentration Elective #2:		3						
Concentration Elective #3:		3						
	Degree Notes							
Approx. 9 remaining credits may be c	completed with elective courses to bring the degree total to 120 with 45	of these of	credits at	the				
	300/400 level.							
Advisor Notes:								

Tourism Management (TRSM) Concentration 2019-2020

Bachelor of Science Degree in Tourism and Events Management (TEM)

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* Mason Core, 37 credits: For current list of approved courses: catalog.gmu.edu/mason-core/

- Written Communication 3 Credits (ENGH 101^C)
- Written Communication 3 Credits (ENGH 302^C)
- o Oral Communication 3 credits
- o Information Technology 3 Credits
- Quantitative Reasoning 3 Credits (STAT 250^C)
- Literature 3 Credits

TEM Professional Sequence, 50 credits

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 214: HTEM Accounting
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- PRLS 410: Admin of SRT Orgs 1 • TOUR 412: HTEM Marketing & Sales

• TOUR 241: HTEM Practicum

• TOUR 340: Sustainable Tourism

o TOUR 320: HTEM Mgmt Info. Systems

- **Tourism Management Concentration Requirements, 12 Credits**
 - TOUR 352: Heritage and Cultural Tourism (TOUR 200)
 - TOUR 410: Tourism Economics (TOUR 241)
- Niche Tourism, 3 Credits (select one)
 - o TOUR 341: Film and Medical Tourism (TOUR 200)
 - TOUR 342: Sacred Spaces and Dark Tourism (TOUR 200)
- **Tourism Management Concentration Electives, 9 Credits**
- o Any TOUR courses not taken for Professional Sequence, Niche Tourism or Concentration Requirements
- **General Electives, 9 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
1 st Year	TOUR 230 Intro to Hospitality Management	3	
Spring 2019	TOUR 352 Heritage and Cultural Tourism	3	<i>TOUR 200</i>
2 nd Year Fall 2019	TOUR 214 Accounting	3	
	Tourism Concentration Elective #1	3	As listed
	TOUR 343 Wine and Food Tourism or General Elective #1	3	As listed
2 nd Year Spring 2020	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230 Mandatory info session
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200</i>
	General Elective #1 or TOUR 342 Sacred Spaces and Dark Tourism	3	As listed
3 rd Year Fall 2020	TOUR 320 HTEM Management Information Systems	3	TOUR 200, or 220, or 230
	STAT 250 Introductory Statistics I	3	
	TOUR 410 Tourism Economics	3	<i>TOUR 241</i>
	Tourism Concentration Elective #2	3	As listed
	General Elective #2	3	As listed
3 rd Year Spring 2021	TOUR 412 HTEM Marketing and Sales	3	<i>TOUR 241</i>
	TOUR 414 HTEM Finance	3	TOUR 241, 214
	TOUR 420 Tourism Planning and Policy	3	<i>TOUR 241</i>
	TOUR 430 Destination Marketing and Management	3	<i>TOUR 241</i>
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 ^C
4 th Year Fall 2021	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	PRLS 410 Admin of SRT Organizations 1	3	
	PRLS 460 Sport and Recreation Law	3	
	Tourism Concentration Elective #3	3	As listed
	General Elective #3	3	As listed
4 th Year Spring 2022	TOUR 490 HTEM Internship – Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0 4/11/2019

- o TOUR 414: HTEM Finance
- o SRST 450: Research Methods
- o PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship
- TOUR 420: Tourism Planning/Policy (TOUR 241)
- o TOUR 430: Destination Marketing and Management (TOUR 241)

o Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)

o Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)

o Global Understanding - 3 Credits (ex: TOUR 210)

• TOUR 343: Wine and Food Tourism (TOUR 200)

o Arts - 3 Credits

• Western Civilization - 3 Credits

Tourism Management (TRSM) Concentration 2019-2020

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Suggested Transfer Academic Plan:

- Assumes completion of STAT 250 with a C or better, *all* Mason Core [except ENGH 302].
- If 14 credits of electives have not been acquired, they must supplement this plan.

Semester	Course	Credits	Prerequisites
1 st Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
	TOUR 230 Intro to Hospitality Management	3	
	TOUR 214 HTEM Accounting	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH ^C
1 st Year Spring 2019	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
	TOUR 430 Destination Marketing and Management	3	TOUR 241
	TOUR 320 HTEM Management Information Systems	3	TOUR 200, 220, 230
	TOUR 340 Sustainable Tourism or TOUR 341 Film and Medical Tourism	3	TOUR 200
	Tourism Concentration Elective #1	3	As listed
1 st Year Summer 2019	PRLS 460 Sport and Recreation law	3	
2 nd Year Fall 2019	TOUR 343 Wine and Food Tourism or TOUR 340 Sustainable Tourism	3	TOUR 200
	PRLS 410 Admin of SRT Organizations 1	3	
	TOUR 410 Tourism Economics	3	TOUR 241
	Tourism Concentration Elective #2	3	As listed
	TOUR 412 HTEM Marketing and Sales	3	<i>TOUR 241</i>
	TOUR 352 Heritage and Cultural Tourism	3	TOUR 200
	TOUR 414 HTEM Finance	3	TOUR 214, 241
2 nd year Spring 2020	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	SRST 450 Research Methods (Writing Intensive)	3	<i>STAT 250^C</i>
	TOUR 420 Tourism Policy and Planning	3	TOUR 241
	Tourism Concentration Elective #3	3	As listed
2 nd Year Summer 2020	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

TEM Advising Questions

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Appointments: https://rht.gmu.edu/tourism-and-events-management/advising/