



# Tourism Management (TRSM) Concentration 2019-2020

## Bachelor of Science Degree in Tourism and Events Management (TEM)

To schedule an advising appointment: [rht.gmu.edu/tourism-and-events-management/advising/](http://rht.gmu.edu/tourism-and-events-management/advising/)



### ❖ Mason Core, 37 credits: For current list of approved courses: [catalog.gmu.edu/mason-core/](http://catalog.gmu.edu/mason-core/)

- Written Communication - 3 Credits (ENGH 101<sup>C</sup>)
- Written Communication - 3 Credits (ENGH 302<sup>C</sup>)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (STAT 250<sup>C</sup>)
- Literature - 3 Credits
- Arts - 3 Credits
- Western Civilization - 3 Credits
- Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)
- Global Understanding - 3 Credits (ex: TOUR 210)
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)

### ❖ TEM Professional Sequence, 50 credits

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 214: HTEM Accounting
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: HTEM Practicum
- TOUR 320: HTEM Mgmt Info. Systems
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of SRT Orgs 1
- TOUR 412: HTEM Marketing & Sales
- TOUR 414: HTEM Finance
- SRST 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship

### ❖ Tourism Management Concentration Requirements, 12 Credits

- TOUR 352: Heritage and Cultural Tourism (TOUR 200)
- TOUR 410: Tourism Economics (TOUR 241)
- TOUR 420: Tourism Planning/Policy (TOUR 241)
- TOUR 430: Destination Marketing and Management (TOUR 241)

### ❖ Niche Tourism, 3 Credits (select one)

- TOUR 341: Film and Medical Tourism (TOUR 200)
- TOUR 342: Sacred Spaces and Dark Tourism (TOUR 200)
- TOUR 343: Wine and Food Tourism (TOUR 200)

### ❖ Tourism Management Concentration Electives, 9 Credits

- Any TOUR courses not taken for Professional Sequence, Niche Tourism or Concentration Requirements

### ❖ General Electives, 9 Credits

**Total: 120 Credits**

### Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
1 <sup>st</sup> Year Spring 2019	TOUR 230 Intro to Hospitality Management	3	
	TOUR 352 Heritage and Cultural Tourism	3	TOUR 200
2 <sup>nd</sup> Year Fall 2019	TOUR 214 Accounting	3	
	Tourism Concentration Elective #1	3	As listed
	TOUR 343 Wine and Food Tourism or General Elective #1	3	As listed
2 <sup>nd</sup> Year Spring 2020	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230 Mandatory info session
	TOUR 340 Sustainable Tourism	3	TOUR 200
	General Elective #1 or TOUR 342 Sacred Spaces and Dark Tourism	3	As listed
3 <sup>rd</sup> Year Fall 2020	TOUR 320 HTEM Management Information Systems	3	TOUR 200, or 220, or 230
	STAT 250 Introductory Statistics I	3	
	TOUR 410 Tourism Economics	3	TOUR 241
	Tourism Concentration Elective #2	3	As listed
	General Elective #2	3	As listed
3 <sup>rd</sup> Year Spring 2021	TOUR 412 HTEM Marketing and Sales	3	TOUR 241
	TOUR 414 HTEM Finance	3	TOUR 241, 214
	TOUR 420 Tourism Planning and Policy	3	TOUR 241
	TOUR 430 Destination Marketing and Management	3	TOUR 241
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 <sup>C</sup>
4 <sup>th</sup> Year Fall 2021	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	PRLS 410 Admin of SRT Organizations 1	3	
	PRLS 460 Sport and Recreation Law	3	
	Tourism Concentration Elective #3	3	As listed
	General Elective #3	3	As listed
4 <sup>th</sup> Year Spring 2022	TOUR 490 HTEM Internship – Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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### Suggested Transfer Academic Plan:

- Assumes completion of STAT 250 with a C or better, *all* Mason Core [except ENGH 302].
- If 14 credits of electives have not been acquired, they must supplement this plan.

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall 2018	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
	TOUR 230 Intro to Hospitality Management	3	
	TOUR 214 HTEM Accounting	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH <sup>C</sup>
1 <sup>st</sup> Year Spring 2019	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
	TOUR 430 Destination Marketing and Management	3	TOUR 241
	TOUR 320 HTEM Management Information Systems	3	TOUR 200, 220, 230
	TOUR 340 Sustainable Tourism or TOUR 341 Film and Medical Tourism	3	TOUR 200
	Tourism Concentration Elective #1	3	As listed
1 <sup>st</sup> Year Summer 2019	PRLS 460 Sport and Recreation law	3	
2 <sup>nd</sup> Year Fall 2019	TOUR 343 Wine and Food Tourism or TOUR 340 Sustainable Tourism	3	TOUR 200
	PRLS 410 Admin of SRT Organizations 1	3	
	TOUR 410 Tourism Economics	3	TOUR 241
	Tourism Concentration Elective #2	3	As listed
	TOUR 412 HTEM Marketing and Sales	3	TOUR 241
2 <sup>nd</sup> year Spring 2020	TOUR 352 Heritage and Cultural Tourism	3	TOUR 200
	TOUR 414 HTEM Finance	3	TOUR 214, 241
	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 <sup>C</sup>
	TOUR 420 Tourism Policy and Planning	3	TOUR 241
	Tourism Concentration Elective #3	3	As listed
2 <sup>nd</sup> Year Summer 2020	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Mandatory Info Session, Senior Status

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

### TEM Advising Questions

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