

# Sport Management Concentration 2016-2017

Bachelor of Science Degree in Health, Fitness, and Recreation Resources

To schedule an advising appointment: [rht.gmu.edu/sport-management/advising/](http://rht.gmu.edu/sport-management/advising/)



❖ **Mason Core, 37 credits:** For current list of approved courses: [masoncore.gmu.edu/](http://masoncore.gmu.edu/)

- Oral Communication - 3 credits
- Written Communication - 3 Credits (**ENGH 101** with C or better)
- Written Communication - 3 Credits (**ENGH 302** with C or better)
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250**)
- Arts - 3 Credits
- Global Understanding - 3 Credits
- Literature - 3 Credits
- Natural Science - 7 Credits (4-credit lab; 3-credit non-lab)
- Social and Behavioral Sciences - 3 Credits
- Western Civilization - 3 Credits

❖ **Professional Sequence, 57 credits**

- SRST 200: History Sport/Leisure
- SPMT 201: Intro to Sport Management
- SPMT 241: Sport Mgmt. Practicum
- SPMT 302: Phil/Ethical Dims. of Sport
- SPMT 304: Sport, Culture, and Society
- SPMT 405: Sport Venues and Events
- SPMT 412: Sport Marketing/Sales
- SPMT 420: Econ/Finance in Sport Industry
- SPMT 430: Sport Communication
- SPMT 440: Global Perspectives in Sport
- SRST 450: Research Methods
- SPMT 455: Governance/Policy Sport Orgs
- SPMT 462 Sport Business Law or PRLS 460: Sport and Rec Law
- SPMT 470: Strgc Mgt and Leadshp in Sport Orgs
- SPMT 475: Sport Mgmt Profess Devel Sem
- SPMT 490: Internship

❖ **Guided Electives, 9 Credits** (Choose from SPMT or SRST prefix courses and SPMT 480 Special Topics)

❖ **Electives, 17 Credits**

**Total: 120 Credits**

**Suggested Academic Plan (to be supplemented by Mason Core and Electives)**

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall	SPMT 201 Intro to Sport Management	3	
1 <sup>st</sup> Year Spring	SRST 200 History of Sport and Leisure in America	3	
2 <sup>nd</sup> Year Fall	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture, and Society	3	
	SPMT/SRST Guided Elective 1	3	<i>As Listed</i>
	STAT 250 Introduction to Statistics	3	
2 <sup>nd</sup> Year Spring	SPMT 241 Practicum	3	<i>SPMT 201</i>
	SPMT/SRST Guided Elective 2	3	<i>As Listed</i>
	STAT 250 Introduction to Statistics	3	
3 <sup>rd</sup> Year Fall	SPMT 405 Sport Venues & Events	3	<i>SPMT 201, 60 Credits</i>
	SPMT 412 Sport Marketing & Sales	3	<i>SPMT 201, 60 Credits</i>
	SPMT 420 Economics & Finance in the Sport Industry	3	<i>SPMT 201, 60 Credits</i>
	SPMT 430 Sport Communication	3	<i>SPMT 201, COMM 100/101</i>
3 <sup>rd</sup> Year Spring	SPMT 440 Global Perspective in Sport	3	<i>SPMT 201, 60 Credits</i>
	SRST 450 Research Methods (Writing Intensive)	3	<i>STAT 250, 60 Credits</i>
	SPMT 455 Governance & Policy in Sport Organizations	3	<i>SPMT 201, 60 Credits</i>
	SPMT/SRST Guided Elective 3	3	<i>As Listed</i>
4 <sup>th</sup> Year Fall	SPMT 470 Strategic Management & Leadership in Sport Orgs	3	<i>SPMT 201, 60 Credits</i>
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	<i>60 Credits</i>
	SPMT 475 Professional Development Seminar	3	<i>SPMT 241, 75 Credits</i>
4 <sup>th</sup> Year Spring	SPMT 490 Internship – Capstone	12	<i>SPMT 475 and 90 credits</i>

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

# Sport Management Concentration 2016-2017

Bachelor of Science Degree in Health, Fitness, and Recreation Resources

To schedule an advising appointment: [rht.gmu.edu/sport-management/advising/](http://rht.gmu.edu/sport-management/advising/)



## Suggested Transfer Academic Plan for Sport Management Concentration:

\*Assumes all Mason Core requirements [except ENGH 302] and electives have been met.

Semester	Course	Credits	Prerequisites
1 <sup>st</sup> Year Fall	SPMT 201 Intro to Sport Management	3	
	SRST 200 History of Sport and Leisure in America	3	
	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture and Society	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH, Literature, 45 credits
1 <sup>st</sup> Year Spring	SPMT/SRST Guided Elective 1	3	As Listed
	SPMT 405 Sport Venues & Events	3	SPMT 201, 60 Credits
	SPMT 430 Sport Communication	3	SPMT 201, COMM 100/101
	SPMT 412 Sport Marketing & Sales	3	SPMT 201, 60 Credits
	SPMT 420 Economics & Finance in the Sport Industry	3	SPMT 201, 60 Credits
1 <sup>st</sup> Year Summer	SPMT 241 Practicum	3	SPMT 201
2 <sup>nd</sup> Year Fall	SPMT/SRST Guided Elective 2	3	As Listed
	SPMT 440 Global Perspective in Sport	3	SPMT 201, 60 Credits
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250, 60 Credits
	SPMT/SRST Guided Elective 3	3	As Listed
2 <sup>nd</sup> Year Spring	SPMT 455 Governance & Policy in Sport Organizations	3	SPMT 201, 60 Credits
	SPMT 470 Strategic Mgt & Leadership in Sport Orgs	3	SPMT 201, 60 Credits
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	60 Credits
	SPMT 475 Professional Development Seminar	3	SPMT 241, 75 Credits
2 <sup>nd</sup> Year Summer	SPMT 490 Internship - Capstone	12	SPMT 475 and 90 credits

**Academic Requirements:** 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

### SPMT Advising Questions:

Leah Blue  
[lblue@gmu.edu](mailto:lblue@gmu.edu)  
703-993-5261

Michelle Gnoleba  
[mgnoleba@gmu.edu](mailto:mgnoleba@gmu.edu)  
703-993-5200

Appointments: [rht.gmu.edu/sport-management/advising/](http://rht.gmu.edu/sport-management/advising/)