

# ART AND VISUAL TECHNOLOGY, BA

Banner Code: AR-BA-AVT

2050 Art and Design Building  
Fairfax Campus

Phone: 703-993-8898

Email: avt@gmu.edu

Website: soa.gmu.edu

## Requirements

### Degree Requirements

Total credits: 120

#### Mason Core

Code	Title	Credits
<b>Foundation Requirements</b>		
ENGH 101	Composition (Mason Core) <sup>1</sup>	3
ENGH 302	Advanced Composition (Mason Core) <sup>1</sup>	3
	Oral Communication	3
	Quantitative Reasoning	3
	Information Technology <sup>2</sup>	3
<b>Core Requirements</b>		
	Literature	3
	Arts <sup>3</sup>	3
	Natural Science <sup>4</sup>	7
	Western Civilization/World History	3
	Global Understanding <sup>5</sup>	3
	Social and Behavioral Sciences	3
<b>Total Credits</b>		<b>37</b>

<sup>1</sup> Nonnative speakers of English with limited proficiency in the language may substitute ENGH 100 Composition for Multilingual Writers (Mason Core) for ENGH 101 Composition (Mason Core). Students must attain a minimum grade of C in ENGH 100 Composition for Multilingual Writers (Mason Core) or ENGH 101 Composition (Mason Core), as well as in ENGH 302 Advanced Composition (Mason Core), to fulfill degree requirements.

<sup>2</sup> All students concentrating in new media art must take AVT 180 New Media in the Creative Arts (Mason Core) and CS 105 Computer Ethics and Society (Mason Core) or PHIL 112 Ethics and the Cybersociety (Mason Core).

<sup>3</sup> AVT majors may not choose AVT courses to meet this requirement, and they may not double-count ARTH courses toward both the AVT major and the Mason Core arts requirement.

<sup>4</sup> Including at least one laboratory science

<sup>5</sup> AVT majors may not double-count ARTH courses toward both AVT major requirements and the Mason Core global understanding requirement.

### AVT Major Requirements

Code	Title	Credits
<b>Studio Foundation</b>		
AVT 101	New Majors Colloquium	1
AVT 104	Two-Dimensional Design and Color (Mason Core)	4
AVT 105	Three-Dimensional Design and Beyond	4
AVT 222	Drawing I (Mason Core)	4
AVT 323	Drawing II	3
or AVT 324	Figure Drawing	
<b>Art History, Critical Analysis, Contemporary Practice</b>		
Select one from the following: <sup>1</sup>		3
ARTH 200	History of Western Art I (Mason Core)	
ARTH 203	Survey of Asian Art (Mason Core)	
ARTH 204	Survey of Latin American Art (Mason Core)	
AVT 318	History of Graphic Design	
AVT 410	Experiential Design History	
ARTH 201	History of Western Art II (Mason Core)	3
ARTH 374	Art Now	3
Three credits of		3
AVT 301	Visual Voices Colloquium <sup>2</sup>	
AVT 307	Aesthetics	3
AVT 395	Writing for Artists <sup>3</sup>	3
or AVT 396	Writing for Designers	
<b>Breadth and Experience</b>		
Select three to four courses from the following: <sup>4</sup>		12-13
AVT 215	Typography (Mason Core)	
AVT 217	Introduction to Web Design	
AVT 232	Painting I (Mason Core)	
AVT 243	Printmaking I (Mason Core)	
AVT 252	Darkroom Photography I (Mason Core)	
AVT 253	Digital Photography I (Mason Core)	
AVT 254	Photography	
AVT 262	Sculpture I (Mason Core)	
AVT 272	Interdisciplinary Arts (Mason Core)	
AVT 280	Introduction to New Media Arts	
AVT 326	Nontraditional Approaches to Drawing	
AVT 327	Illustration	
AVT 346	Digital Printmaking	
AVT 374	Sound Art I	
AVT 385	EcoArt (Mason Core)	
AVT 496	Special Topics	
Other courses as approved by program director		
<b>Professional Practices</b>		
AVT 413	Professional Design Practices <sup>5</sup>	3
or AVT 453	Professional Practices	
<b>Synthesis</b>		
AVT 497	Senior Project (Mason Core)	3

or AVT 498	Senior Design Project (Mason Core)
Total Credits	52-53

- <sup>1</sup> Students concentrating in Graphic Design must take either AVT 318 History of Graphic Design or AVT 410 Experiential Design History to fulfill this requirement.
- <sup>2</sup> Must be taken for a total of 3 credits or each semester, if less than 3 semesters
- <sup>3</sup> Students concentrating in Graphic Design must take AVT 396 Writing for Designers to fulfill this requirement.
- <sup>4</sup> At least one course must be a 200-level studio course. See each concentration for individual requirements.
- <sup>5</sup> All students concentrating in graphic design must complete AVT 413 Professional Design Practices

## Artsbus Requirement

All AVT majors must meet the school's requirement of travel to galleries and museums through the Artsbus program. Students meet the requirement by enrolling in AVT 300 Artsbus Attendance. The procedure and requirements for enrollment in AVT 300 are the same as for any other class.

Freshman who enroll as AVT majors must register for AVT 300 Artsbus Attendance 5 times during their course of study. Transfer students and students who change their majors to AVT must register for AVT 300 Artsbus Attendance for the equivalent of each semester they are enrolled at Mason, up to a maximum of five semesters.

## Concentrations

Select one concentration and complete the requirements therein.

### Concentrations

- Drawing (DRW)
- Graphic Design (GD)
- New Media Art (NMA)
- Painting (PNT)
- Photography (PHO)
- Printmaking (PM)
- Sculpture (SCL)

### Drawing (DRW)

All AVT majors concentrating in drawing must complete AVT 232 Painting I (Mason Core) under Breadth and Experience.

Code	Title	Credits
AVT 422	Drawing III	3
AVT 423	Drawing IV	3
Select 6 credits from the following:		6
AVT 324	Figure Drawing	
AVT 326	Nontraditional Approaches to Drawing	
AVT 328	Mixed Media	
AVT 333	Painting II	
AVT 336	Experimental Painting	
AVT 337	Figurative Painting	
AVT 432	Painting III	
AVT 433	Advanced Painting I	
AVT 496	Special Topics <sup>1</sup>	

Other courses as approved by program director	
Total Credits	12

- <sup>1</sup> Topic must be Drawing.

## Graphic Design (GD)

All AVT majors concentrating in graphic design must complete AVT 252 Darkroom Photography I (Mason Core) or AVT 253 Digital Photography I (Mason Core) under Breadth and Experience.

Code	Title	Credits
AVT 311	Graphic Design Methods and Principles	3
AVT 313	Editorial Design	3
AVT 414	Corporate Design and Branding	3
Select 3 credits from the following:		3
AVT 410	Experiential Design History	
AVT 412	Advanced Typography	
AVT 415	Web Design and Usability	
AVT 416	Advertising Design	
AVT 419	Topics in Graphic Design	
Other courses as approved by program director		
Total Credits		12

## New Media Art (NMA)

All AVT majors concentrating in new media art must complete AVT 280 Introduction to New Media Arts under Breadth and Experience, and AVT 180 New Media in the Creative Arts (Mason Core) and CS 105 Computer Ethics and Society (Mason Core) or PHIL 112 Ethics and the Cybersociety (Mason Core) for their IT Mason Core requirement.

Code	Title	Credits
Select 12 credits from the following:		12
AVT 374	Sound Art I	
AVT 376	Live Movies	
AVT 382	2D Experimental Animation	
AVT 383	3D Experimental Animation	
AVT 385	EcoArt (Mason Core)	
AVT 390	Video Art	
AVT 482	Advanced Image Making	
AVT 483	RS: Art and Interactivity	
AVT 487	Advanced Topics: New Media Art	
Other courses as approved by program director		
Total Credits		12

## Painting (PNT)

All AVT majors concentrating in painting must complete AVT 262 Sculpture I (Mason Core) under Breadth and Experience.

Code	Title	Credits
AVT 333	Painting II	3
AVT 432	Painting III	3
AVT 433	Advanced Painting I	3
Select 3 credits from the following:		3
AVT 336	Experimental Painting	
AVT 337	Figurative Painting	
AVT 434	Advanced Painting II	

AVT 435	Advanced Painting III	
Other courses as approved by program director		
Total Credits		12

### Photography (PHO)

All AVT majors concentrating in photography must complete AVT 252 Darkroom Photography I (Mason Core) under Breadth and Experience.

Code	Title	Credits
AVT 353	Darkroom Photography II	3
AVT 356	Photo Studio Techniques	3
AVT 359	Photography Seminar	3
Select 3 credits from the following:		3
AVT 354	Digital Photography II	
AVT 355	Color Photo Methods	
AVT 454	Alternative Photo Processes	
AVT 455	Digital Printing Techniques	
AVT 457	Documentary Photography	
AVT 458	Advanced Studio Lighting	
Other courses as approved by program director		
Total Credits		12

### Printmaking (PM)

Code	Title	Credits
AVT 343	Printmaking II	3
Select 9 credits from the following:		9
AVT 345	Paper/Print/Book as Language	
AVT 346	Digital Printmaking	
AVT 442	Printmaking III	
AVT 443	Printmaking IV	
Other courses as approved by program director		
Total Credits		12

### Sculpture (SCL)

All AVT majors concentrating in sculpture must complete AVT 262 Sculpture I (Mason Core) under Breadth and Experience.

Code	Title	Credits
AVT 363	Sculpture II	3
Three credits of		3
AVT 393	Field Experience in the Arts	
or AVT 489	Internship in Art and Visual Technology	
AVT 462	Sculpture III	3
AVT 463	Sculpture IV	3
Total Credits		12

### Concentration Electives

AVT 496 Special Topics or AVT 491 Independent Study in Art and Visual Technology may be taken with permission of respective program director.

### General Electives

Code	Title	Credits
BA students must use some/all general electives to complete		18-19
a		
Minor		
Double Major		

Double Degree <sup>1</sup>	
Intermediate-level proficiency in one foreign language	
Remaining electives <sup>2</sup>	
Total Credits	18-19

<sup>1</sup> Must be outside student's primary major field of study.

<sup>2</sup> May be taken inside or outside of the department. All students are required to take a minimum of 45 credits of upper-division courses (300 and 400 level); most students will require at least 13 elective credits at the 300 level or above. AVT 393 Field Experience in the Arts and AVT 489 Internship in Art and Visual Technology are not required courses but are highly recommended as electives for BA students.

## Accelerated Master's

### Art and Visual Technology, BA/Arts Management, Accelerated MA

#### Overview

Undergraduates in Art may apply to the accelerated master's degree in Arts Management. If accepted, students will be able to earn an Art and Visual Technology, BA and an Arts Management, MA after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Art and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

#### Admissions Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

#### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, candidates submit the Bachelor's/Accelerated Master's Transition Form

(which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

### **Reserve Graduate Credit**

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.