

# ART AND VISUAL TECHNOLOGY, BFA

**Banner Code: AR-BFA-AVT**

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Fairfax Campus

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## Requirements

### Degree Requirements

Total credits: 120

#### Mason Core

##### Foundation Requirements

|   |   |
|---|---|
| Oral Communication                                      | 3 |
| Quantitative Reasoning                                  | 3 |
| Information Technology <sup>1</sup>                     | 3 |
| ENGH 101 Composition (Mason Core) <sup>2</sup>          | 3 |
| ENGH 302 Advanced Composition (Mason Core) <sup>2</sup> | 3 |

##### Core Requirements

|                                   |   |
|-----------------------------------|---|
| Literature                        | 3 |
| Arts <sup>3</sup>                 | 3 |
| Natural Science <sup>4</sup>      | 7 |
| Western Civilization              | 3 |
| Global Understanding <sup>5</sup> | 3 |
| Social and Behavioral Sciences    | 3 |

Total Credits 37

<sup>1</sup> All students concentrating in new media art must take AVT 180 New Media in the Creative Arts (Mason Core) and CS 105 Computer Ethics and Society (Mason Core) or PHIL 112 Ethics and the Cybersociety (Mason Core).

<sup>2</sup> Nonnative speakers of English with limited proficiency in the language may substitute ENGH 100 Composition for Multilingual Writers (Mason Core) for ENGH 101 Composition (Mason Core). Students must attain a minimum grade of C in ENGH 100 Composition for Multilingual Writers (Mason Core) or ENGH 101 Composition (Mason Core), as well as in ENGH 302 Advanced Composition (Mason Core), to fulfill degree requirements.

<sup>3</sup> AVT majors may not choose AVT courses to meet this requirement, and they may not double-count ARTH courses toward both the AVT major and the Mason Core arts requirement.

<sup>4</sup> including at least one laboratory science

<sup>5</sup> AVT majors may not double-count ARTH courses toward both AVT major requirements and the Mason Core global understanding requirement.

#### AVT Major Requirements

##### Studio Foundation

|         |                       |   |
|---------|-----------------------|---|
| AVT 101 | New Majors Colloquium | 1 |
|---------|-----------------------|---|

|            |   |   |
|------------|---|---|
| AVT 104    | Two-Dimensional Design and Color (Mason Core) | 4 |
| AVT 105    | Three-Dimensional Design and Beyond           | 4 |
| AVT 222    | Drawing I (Mason Core)                        | 4 |
| AVT 323    | Drawing II                                    | 3 |
| or AVT 324 | Figure Drawing                                |   |

##### Art History, Critical Analysis, Contemporary Practice

|                                |   |   |
|--------------------------------|---|---|
| ARTH 201                       | History of Western Art II (Mason Core)    | 3 |
| ARTH 374                       | Art Now                                   | 3 |
| Three credits of               |   | 3 |
| AVT 301                        | Visual Voices Colloquium <sup>1</sup>     |   |
| AVT 307                        | Aesthetics                                | 3 |
| AVT 395                        | Writing for Artists                       | 3 |
| AVT 472                        | Critical Theory in the Visual Arts        | 3 |
| Select one from the following: |   | 3 |
| ARTH 200                       | History of Western Art I (Mason Core)     |   |
| ARTH 203                       | Survey of Asian Art (Mason Core)          |   |
| ARTH 204                       | Survey of Latin American Art (Mason Core) |   |

Select one from the following: <sup>2</sup> 3

|         |   |  |
|---------|---|--|
| AVT 305 | Creative Processes                            |  |
| AVT 309 | Art as Social Action                          |  |
| AVT 318 | History of Graphic Design                     |  |
| AVT 371 | Visual Perception and the Arts                |  |
| AVT 372 | Hip Hop Culture                               |  |
| AVT 374 | Sound Art I                                   |  |
| AVT 380 | Thinking Through Animation                    |  |
| AVT 407 | Advanced Aesthetics                           |  |
| AVT 410 | Experiential Design History                   |  |
| AVT 493 | Teaching Visual Thinking Through Media, PK-12 |  |

3 credits of 300-400 level ARTH

##### Breadth and Experience

Select three to four courses from the following: <sup>3</sup> 12-13

|         |                                      |  |
|---------|--------------------------------------|--|
| AVT 215 | Typography (Mason Core)              |  |
| AVT 217 | Introduction to Web Design           |  |
| AVT 232 | Painting I (Mason Core)              |  |
| AVT 243 | Printmaking I (Mason Core)           |  |
| AVT 252 | Darkroom Photography I (Mason Core)  |  |
| AVT 253 | Digital Photography I (Mason Core)   |  |
| AVT 254 | Photography                          |  |
| AVT 262 | Sculpture I (Mason Core)             |  |
| AVT 272 | Interdisciplinary Arts (Mason Core)  |  |
| AVT 280 | Introduction to New Media Arts       |  |
| AVT 326 | Nontraditional Approaches to Drawing |  |
| AVT 327 | Illustration                         |  |
| AVT 346 | Digital Printmaking                  |  |
| AVT 374 | Sound Art I                          |  |
| AVT 385 | EcoArt (Mason Core)                  |  |
| AVT 496 | Special Topics                       |  |

Other courses as approved by program director

|                               |  |       |
|-------------------------------|--|-------|
| <b>Professional Practices</b> |  |       |
| AVT 413                       | Professional Design Practices <sup>4</sup> | 3     |
| or AVT 453                    | Professional Practices                     |       |
| <b>Synthesis</b>              |  |       |
| AVT 497                       | Senior Project (Mason Core)                | 3     |
| or AVT 498                    | Senior Design Project (Mason Core)         |       |
| Total Credits                 |  | 58-59 |

<sup>1</sup> Transfer students with less than three semesters remaining must take AVT 301 Visual Voices Colloquium for each remaining semester.

<sup>2</sup> Students concentrating in graphic design must take either AVT 318 History of Graphic Design or AVT 410 Experiential Design History to meet this requirement.

<sup>3</sup> At least one course must be a 200-level studio course. See each concentration for individual requirements.

<sup>4</sup> All students concentrating in graphic design must complete AVT 413 Professional Design Practices.

## Artsbus Requirement

All AVT majors must meet the school's requirement of travel to galleries and museums through the Artsbus program. Students meet the requirement by enrolling in AVT 300 Artsbus Attendance. The procedure and requirements for enrollment in AVT 300 are the same as for any other class.

Freshman who enroll as AVT majors must register for AVT 300 Artsbus Attendance 5 times during their course of study. Transfer students and students who change their majors to AVT must register for AVT 300 Artsbus Attendance for the equivalent of each semester they are enrolled at Mason, up to a maximum of five semesters.

## Concentrations

Select one concentration and complete the requirements therein.

### Drawing (DRW)

All AVT majors concentrating in drawing must complete AVT 232 Painting I (Mason Core) under Breadth and Experience.

|   |                                      |    |
|---|--------------------------------------|----|
| AVT 422                                       | Drawing III                          | 3  |
| AVT 423                                       | Drawing IV                           | 3  |
| Select 12 credits from 300-400 level AVT      |                                      | 12 |
| Select 6 credits from the following:          |                                      | 6  |
| AVT 324                                       | Figure Drawing                       |    |
| AVT 326                                       | Nontraditional Approaches to Drawing |    |
| AVT 328                                       | Mixed Media                          |    |
| AVT 333                                       | Painting II                          |    |
| AVT 336                                       | Experimental Painting                |    |
| AVT 337                                       | Figurative Painting                  |    |
| AVT 432                                       | Painting III                         |    |
| AVT 433                                       | Advanced Painting I                  |    |
| AVT 496                                       | Special Topics <sup>1</sup>          |    |
| Other courses as approved by program director |                                      |    |
| Total Credits                                 |                                      | 24 |

<sup>1</sup> Topic must be in Drawing.

## Graphic Design (GD)

All AVT majors concentrating in graphic design must complete AVT 217 Introduction to Web Design and AVT 252 Darkroom Photography I (Mason Core) or AVT 253 Digital Photography I (Mason Core) under Breadth and Experience.

|  |                                       |    |
|--|---------------------------------------|----|
| AVT 311  | Graphic Design Methods and Principles | 3  |
| AVT 313  | Editorial Design                      | 3  |
| AVT 414  | Corporate Design and Branding         | 3  |
| Select 15 credits from the following: <sup>1</sup> |                                       | 15 |
| AVT 411  | Motion Design                         |    |
| AVT 412  | Advanced Typography                   |    |
| AVT 415  | Web Design and Usability              |    |
| AVT 416  | Advertising Design                    |    |
| AVT 417  | Package Design                        |    |
| AVT 419  | Topics in Graphic Design              |    |
| AVT 420  | Advanced Web Design                   |    |
| Other courses as approved by program director      |                                       |    |
| Total Credits                                      |                                       | 24 |

<sup>1</sup> AVT 491 Independent Study in Art and Visual Technology or AVT 496 Special Topics may be taken with permission of the Area Coordinator.

## InterArts (IA)

The concentration in InterArts is an individualized program of study focused on arts research with multidisciplinary goals. Students concentrating in InterArts are engaged with both creative and conceptual inquiry in the development of artistic practice bolstered by knowledge of other disciplines. Often, this work exists at the interstices of artforms, and focuses on research on areas of interest to the student. InterArts students draw on the large resources of the School of Art and the university in creating an individualized program of studio courses and complementary courses for a total of 24 credits (12 credits of disciplinary focus and 12 credits of complementary study). In consultation with a faculty advisor, the student drafts a curriculum contract outlining the course of study, which is approved by the InterArts faculty. Admission to the concentration is based on acceptance into the BFA program via a portfolio review process and project approval from the InterArts faculty.

|                                       |    |
|---------------------------------------|----|
| Twelve credits of disciplinary focus  | 12 |
| Twelve credits of complementary study | 12 |
| Total Credits                         | 24 |

## New Media Art (NMA)

All majors concentrating in new media art must complete AVT 280 Introduction to New Media Arts under Breadth and Experience, and AVT 180 New Media in the Creative Arts (Mason Core) and CS 105 Computer Ethics and Society (Mason Core) or PHIL 112 Ethics and the Cybersociety (Mason Core) for their IT Mason Core requirement.

|  |                           |
|--|---------------------------|
| Select 12 credits from 300-400 level AVT | 12                        |
| Select 12 credits from the following:    | 12                        |
| AVT 374                                  | Sound Art I               |
| AVT 376                                  | Live Movies               |
| AVT 382                                  | 2D Experimental Animation |
| AVT 383                                  | 3D Experimental Animation |
| AVT 385                                  | EcoArt (Mason Core)       |
| AVT 390                                  | Video Art                 |

|   |                                |    |
|---|--------------------------------|----|
| AVT 482                                       | Advanced Image Making          |    |
| AVT 483                                       | RS: Art and Interactivity      |    |
| AVT 487                                       | Advanced Topics: New Media Art |    |
| Other courses as approved by program director |                                |    |
| Total Credits                                 |                                | 24 |

**Painting (PNT)**

All majors concentrating in painting must complete AVT 262 Sculpture I (Mason Core) under Breadth and Experience.

|   |                             |    |
|---|-----------------------------|----|
| AVT 333                                       | Painting II                 | 3  |
| AVT 432                                       | Painting III                | 3  |
| AVT 433                                       | Advanced Painting I         | 3  |
| 300-400 level AVT                             |                             | 3  |
| Select 12 credits from the following:         |                             | 12 |
| AVT 336                                       | Experimental Painting       |    |
| AVT 337                                       | Figurative Painting         |    |
| AVT 434                                       | Advanced Painting II        |    |
| AVT 435                                       | Advanced Painting III       |    |
| AVT 496                                       | Special Topics <sup>1</sup> |    |
| Other courses as approved by program director |                             |    |
| Total Credits                                 |                             | 24 |

<sup>1</sup> Topic must be in Painting.

**Photography (PHO)**

All AVT majors concentrating in photography must complete AVT 252 Darkroom Photography I (Mason Core) under Breadth and Experience.

|   |                             |    |
|---|-----------------------------|----|
| AVT 353                                       | Darkroom Photography II     | 3  |
| AVT 356                                       | Photo Studio Techniques     | 3  |
| AVT 359                                       | Photography Seminar         | 3  |
| Select 6 credits from 300-400 level AVT       |                             | 6  |
| Select 9 credits from the following:          |                             | 9  |
| AVT 354                                       | Digital Photography II      |    |
| AVT 355                                       | Color Photo Methods         |    |
| AVT 454                                       | Alternative Photo Processes |    |
| AVT 455                                       | Digital Printing Techniques |    |
| AVT 457                                       | Documentary Photography     |    |
| AVT 458                                       | Advanced Studio Lighting    |    |
| Other courses as approved by program director |                             |    |
| Total Credits                                 |                             | 24 |

**Printmaking (PM)**

|   |                              |    |
|---|------------------------------|----|
| AVT 343                                       | Printmaking II               | 3  |
| Select 12 credits from 300-400 level AVT      |                              | 12 |
| Select 9 credits from the following:          |                              | 9  |
| AVT 345                                       | Paper/Print/Book as Language |    |
| AVT 346                                       | Digital Printmaking          |    |
| AVT 442                                       | Printmaking III              |    |
| AVT 443                                       | Printmaking IV               |    |
| Other courses as approved by program director |                              |    |
| Total Credits                                 |                              | 24 |

**Sculpture (SCL)**

All AVT majors concentrating in sculpture must complete AVT 262 Sculpture I (Mason Core) under Breadth and Experience

|   |   |    |
|---|---|----|
| AVT 363   | Sculpture II                            | 3  |
| Three credits of                                      |   | 3  |
| AVT 393   | Field Experience in the Arts            |    |
| or AVT 489  | Internship in Art and Visual Technology |    |
| AVT 462   | Sculpture III                           | 3  |
| AVT 463   | Sculpture IV                            | 3  |
| Additional coursework as approved by program director |   | 12 |
| Total Credits   |   | 24 |

**General Electives**

|   |     |
|---|-----|
| Select 0-1 credits from General Electives | 0-1 |
| Total Credits                             | 0-1 |

**Accelerated Master's Option**

**Art and Visual Technology, BFA/Art Education, Accelerated MAT**

**Overview**

Undergraduates in art may apply to the accelerated master's degree in Art Education. If accepted, students will be able to earn an Art and Visual Technology, BFA and an Art Education, MAT after satisfactory completion of 144 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and the completion in the Fall semester five and a half years later, but longer time frames may also be available.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

**Admissions Requirements**

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

In addition to meeting the general university requirements for admission for graduate study, applicants must submit:

- Statement of intent and professional goals for entering the field
- Three letters of reference from faculty members or individuals who have firsthand knowledge of the applicant's academic or professional capabilities
- Official score on Praxis Core or SAT equivalent
- MAT (for BFA students) portfolio must include 15 to 20 images that reflect artistic breadth and depth, including samples of work with ample attention to drawing and painting from observation. These works must be submitted through SlideRoom. All pieces must

include the title of the piece, date, medium, and size of each work. Incomplete portfolios will not be considered.

## Teacher Endorsement

Students for the MAT (for BFA students) must complete ALL endorsements, as well as the Praxis Core Exam and the PLUS art education foundational courses:

| Code          | Title   | Credits |
|---------------|---|---------|
| AVT 493       | Teaching Visual Thinking Through Media, PK-12 | 3       |
| AVT 494       | Strategies in Art Room: PK-12                 | 3       |
| AVT 495       | Introduction to Art Teaching and Learning     | 3       |
| Total Credits |   | 9       |

Students must meet Virginia Department of Education's required semester credit hours in the following specific areas:

| Code          | Title   | Credits |
|---------------|---|---------|
|               | 12 hours of two-dimensional media   | 12      |
|               | 12 hours of three-dimensional media   | 12      |
|               | 9 hours of cultural context and art history, judgment and criticism, aesthetics | 9       |
|               | 3 hours of related areas of fine arts   | 3       |
| Total Credits |   | 36      |

Students should work closely with their advisor to ensure they complete these course requirements through the BFA in Art and Visual Technology and MAT degrees.

## Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated on the application, candidates submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

## Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high-achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

# Art and Visual Technology, BFA/Arts Management, Accelerated MA

## Overview

Undergraduates in Art may apply to the accelerated master's degree in Arts Management. If accepted, students will be able to earn an Art and Visual Technology, BFA and an Arts Management, MA after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Art and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

## Admissions Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

## Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, candidates submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

## Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high-achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

## Art and Visual Technology, BFA/Graphic Design, Accelerated MA

### Overview

Undergraduates in Art may apply to the accelerated master's degree in Graphic Design. If accepted, students will be able to earn an Art and Visual Technology, BFA and a Graphic Design, MA after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The standard timeframe would be a start in the Fall and the completion in the Fall semester five and a half years later, but longer time frames may also be available.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

### Admissions Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

In addition to meeting the general university requirements for admission for graduate study, applicants must submit three letters of recommendation from faculty, or those who can evaluate the applicant's academic potential; a sample of academic writing about art or graphic design, such as a paper from an art or design history course; and 20 examples of original design works in a format that is viewable via SlideRoom.

### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, candidates submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

### Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of

Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.