

# BUSINESS MINOR

**Banner Code:** BUS

## Academic Advising

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## Administration

- David Gallay, Assistant Director, School of Business Minor Programs

The business minor provides an introduction to the skills needed for success in the rapidly changing and evolving world of business. Because it is designed for non-business students who seek to learn business essentials to enhance their own area of expertise, the minor provides broad exposure to business concepts and theories. The minor also presents and integrates the major functional areas in business to solve management problems through the use of IT. Strong written and oral communication skills are expected.

## Admissions & Policies

### Policies

For policies governing all minors, see AP5.3.4 Minors. The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

At least eight credits of the minor courses must be unique to the Business Minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

## Requirements

### Minor Requirements

Total credits: 15

#### Required Courses

Code	Title	Credits
Select at least four courses from the following:		12-15
MBUS 300	Accounting in a Global Economy	
MBUS 301	Managing People and Organizations in a Global Economy	
MBUS 302	Managing Information in a Global Economy	
MBUS 303	Marketing in a Global Economy	
MBUS 308	Corporate Finance and Investments in a Global Economy	
Total Credits		12-15

#### Electives

Code	Title	Credits
Select the fifth course from the following:		0-3
Courses from the preceding list		

MBUS 304	Entrepreneurship: Starting and Managing a New Enterprise	
MBUS 305	Introduction to International Business (Mason Core)	
MBUS 306	Managing Projects and Operations	
MBUS 491	Special Topics: Business Minor	
Total Credits		0-3

### Excluded Courses

These courses may not be taken for credit by School of Business majors.

Students who have already taken and received credit for relevant School of Business foundation or core course(s) shall substitute courses as follows and cannot receive credit for the equivalent MBUS course:

- ACCT 203 Survey of Accounting for MBUS 300 Accounting in a Global Economy
- FNAN 301 Financial Management or FNAN 303 Financial Management for MBUS 308 Corporate Finance and Investments in a Global Economy
- MGMT 303 Principles of Management for MBUS 301 Managing People and Organizations in a Global Economy
- MIS 301 Introduction to Business Information Systems or MIS 303 Introduction to Business Information Systems (Mason Core) for MBUS 302 Managing Information in a Global Economy
- MKTG 301 Principles of Marketing or MKTG 303 Principles of Marketing for MBUS 303 Marketing in a Global Economy,
- OM 301 Operations Management or OM 303 Operations Management for MBUS 306 Managing Projects and Operations

Students may transfer a maximum of six credits toward the business minor.