

INTERNATIONAL BUSINESS MINOR

Banner Code: IB

Academic Advising

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Administration

- David Gallay, Assistant Director, School of Business Minor Programs

The minor in International Business for School of Business majors provides an introduction for those students interested in learning more about elements of business unique to international organizations or in pursuing a career in international business. With a strong set of business skills developed through the core undergraduate curriculum and their majors, students in the International Business Minor can further develop their skills in managing and communicating across different cultures, improve their understanding of how specific business disciplines vary in an international setting, and cultivate an appreciation for international monetary issues.

Admissions & Policies

Policies

Students must complete five courses for a total of 15 credits. At least eight credits of the minor courses must be unique to the International Business Minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied to the minor.

For policies governing all minors, see AP5.3.4 Minors. The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements

Total credits: 15

Required Courses

| Code | Title | Credits |
|---------------|--------------------------------------|---------|
| MGMT 461 | Cross Cultural and Global Management | 3 |
| Total Credits | | 3 |

Electives

| Code | Title | Credits |
|--|---|---------|
| Select four electives from the following: ¹ | | 12 |
| ACCT 370 | Accounting in a Global Economy | |
| FNAN 440 | International Financial Management | |
| MGMT 441 | International Strategy | |
| MKTG 407 | Global Marketing | |
| OM 320 | Supply Chain Management in a Global Economy | |

| | | |
|---------------|--|----|
| ECON 360 | Economics of Developing Areas (Mason Core) | |
| ECON 361 | Economic Development of Latin America (Mason Core) | |
| ECON 362 | African Economic Development (Mason Core) | |
| ECON 380 | Economies in Transition (Mason Core) | |
| ECON 390 | International Economics (Mason Core) | |
| ECON 420 | International Money and Finance | |
| GOVT 343 | International Political Economy | |
| GOVT 367 | Money, Markets and Economic Policy (Mason Core) | |
| Total Credits | | 12 |

¹ A maximum of one ECON or GOVT course may count towards the minor. The other three electives must be School of Business coursework.

Co-Curricular Requirement

Students must complete one of the following in addition to the curriculum requirements:

Global Experience

- Global residency course;
- An international internship abroad;
- A domestic internship with significant international experience;
- An approved study abroad program; or
- Study at a Mason campus or a Mason joint program overseas

OR

Foreign Language

- One language study course; or
- A course taught in foreign literature when taught in a foreign language