

TOURISM AND EVENTS MANAGEMENT, BS

Banner Code: E1-BS-TEM

Academic Advising

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This degree program prepares students to enter diverse professions in hospitality management, tourism management, and events management. Courses and field experiences equip students with knowledge and skills in managing visitor experiences for the benefit of the traveler, host, community and supporting industry. Graduates are employed in commercial, private, and public agencies, within a wide variety of geographic settings. A Tourism and Events Management Minor is available, and has the option of being completed fully online.

This is a Green Leaf Program.

Admissions & Policies

Policies

For all policies regarding undergraduate degrees, see AP.5 Undergraduate Policies.

Requirements

Degree Requirements

Total credits: 120

This is a Green Leaf program.

Mason Core

Code	Title	Credits
	Written Communication	6
	Oral Communication	3
	Information Technology	3
	Quantitative Reasoning:	
STAT 250	Introductory Statistics I (Mason Core)	3
	Literature	3
	Arts	3
	Western Civilization/World History	3
	Social and Behavioral Sciences	3
TOUR 311	Women and Tourism (Mason Core) (recommended course) ¹	3
	Global Understanding	3
TOUR 210	Global Understanding through Travel and Tourism (Mason Core) (recommended course) ¹	3
	Natural Science	7
	Synthesis/Capstone ²	
	Total Credits	37

- ¹ May not be used to satisfy both degree and Mason Core requirements.
- ² Fulfilled by TOUR 490 Hospitality, Tourism, and Events Management Internship (Mason Core), listed in professional sequence requirements.

Professional Sequence

Code	Title	Credits
TOUR 110	Professionalism and Civility	1
TOUR 200	Introduction to Tourism Management	3
TOUR 214	Hospitality Tourism and Events Management Accounting	3
TOUR 220	Introduction to Event Management	3
TOUR 230	Introduction to Hospitality Management	3
TOUR 241	Hospitality, Tourism, and Events Management Practicum	3
TOUR 320	Hospitality, Tourism and Event Management Information	3
TOUR 340	Sustainable Tourism	3
TOUR 412	Hospitality, Tourism, and Events Management Marketing and Sales	3
TOUR 414	Hospitality, Tourism, and Events Management Finance	3
TOUR 470	Career Preparation	1
TOUR 490	Hospitality, Tourism, and Events Management Internship (Mason Core)	12
SRST 450	Research Methods (Satisfies the university Writing Intensive requirement)	3
PRLS 410	Administration of SRT Organizations I	3
PRLS 460	Sport and Recreation Law	3
	Total Credits	50

Concentration in Events Management (EVNM)

Code	Title	Credits
	Required Courses	
TOUR 190	Wedding Planning	3
TOUR 221	Event Implementation and Evaluation	3
TOUR 310	Food and Beverage Management	3
TOUR 313	Event Technical Production	3
TOUR 440	Meetings and Conventions	3
	Events Management Concentration Electives	9
	Select nine credits of any TOUR courses	
	Total Credits	24

Concentration in Hospitality Management (HPTM)

Code	Title	Credits
	Required Courses	
TOUR 301	Hotel Management	3
TOUR 310	Food and Beverage Management	3
TOUR 330	Resort Management	3
TOUR 450	Hospitality Human Resources Management	3

TOUR 460	Hospitality Facilities Operations	3
Hospitality Concentration Electives		9
Select nine credits of any TOUR courses		
Total Credits		24

Concentration in Tourism Management (TRSM)

Code	Title	Credits
Required Courses		
TOUR 430	Destination Marketing and Management	3
TOUR 410	Tourism Economics	3
TOUR 420	Tourism Planning/Policy	3
TOUR 352	Heritage and Cultural Tourism	3
Niche Tourism		
Select one of the following:		3
TOUR 341	Film and Medical Tourism	
TOUR 342	Sacred Spaces and Dark Tourism	
TOUR 343	Wine and Food Tourism	
Tourism Concentration Electives		
Select nine credits of any TOUR courses		9
Total Credits		24

¹ May not be used to satisfy both degree and Mason Core requirements.

Electives

Code	Title	Credits
Select an additional 9 credits.		9
Total Credits		9

Accelerated Master's

Bachelor's Degree (selected)/ Environmental Science and Policy, Accelerated MS

Overview

This degree option allows highly qualified George Mason University students to earn an Environmental Science and Policy, MS in less time than if they had first graduated with an environmentally-focused Green Leaf-designated BA or BS degree and then applied to the MS program sequentially.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate programs, see AP.6 Graduate Policies.

Admission Requirements

Students with an overall GPA of at least 3.20 who are pursuing any Green Leaf-designated major or minor may apply for provisional acceptance into this accelerated master's program after completing two semesters of chemistry (including CHEM 211 General Chemistry I (Mason Core) and CHEM 212 General Chemistry II (Mason Core) and three semesters of biology, including a course in ecology, or the equivalent, for example:

Code	Title	Credits
Select one of the following options:		13
Option 1:		
BIOL 213	Cell Structure and Function (Mason Core)	
BIOL 214	Biostatistics for Biology Majors	
BIOL 308	Foundations of Ecology and Evolution	
Option 2:		
EVPP 210	Environmental Biology: Molecules and Cells	
EVPP 301	Environmental Science: Biological Diversity and Ecosystems	
EVPP 302	Environmental Science: Biomes and Human Dimensions	
EVPP 305	Environmental Microbiology Essentials	
EVPP 306	Environmental Microbiology Essentials Laboratory	
Option 3:		
CONS 401	Conservation Theory	
CONS 402	Applied Conservation	
6 credits of BIOL or CONS electives		
Option 4:		
CONS 403	Ecology and Conservation Theory	
CONS 404	Biodiversity Monitoring	
6 credits of BIOL or CONS electives		

By the beginning of the undergraduate's senior year, they should first submit a Graduate Application for Accelerated Master's Program form (obtained from the Office of Academic and Student Affairs (<https://cos.gmu.edu/about/contact-us>)). Secondly, in their senior year accelerated master's students must complete the two graduate courses indicated on their Accelerated Master's Program Application with a minimum grade of 3.00 in each course. They must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. Upon completion and conferral of the undergraduate degree in a Green Leaf-designated program, in the semester indicated in the application, they must additionally submit the Bachelor's/Accelerated Master's Transition form (found on the Office of the University Registrar website (<http://registrar.gmu.edu/forms>)) and will subsequently be admitted into graduate status.

By at least the beginning of their senior year, they should seek out a faculty member in the Department of Environmental Science and Policy who is willing to serve as their advisor (unless the student is planning to enroll in the MS concentration in Environmental Management). This advisor will aid the student in choosing the appropriate graduate courses to take and help to prepare the student for graduate studies. Admission into a research-oriented master's concentration is dependent upon securing the agreement of a faculty advisor. Faculty from a variety of departments and colleges at George Mason (called "program faculty") can serve as master's advisors. Potential students are encouraged to speak with the graduate program coordinator in the department to obtain guidance on this issue.

Application Requirements

Applicants to all graduate programs at Mason must meet the admission standards and application requirements for graduate study as specified in the Graduate Admission Policies section of this catalog, *excluding* the GRE exam requirement (which is not required for those enrolled in the accelerated program). This includes three letters of recommendation

(at least one from a former professor or someone with a PhD), a recent resume, a statement of interest/research goals and interests (including information on the candidate's proposed MS research), and a letter from their advisor stating that the advisor agrees to take on the candidate as an MS student, how the candidate would be a good fit for them and why candidate's research topic would be suitable (please note that a letter of endorsement from an advisor not necessary for candidates taking the Environmental Management concentration).

For information specific to the accelerated Environmental Science and Policy, MS, see Graduate Admissions on the department's website (<http://esp.gmu.edu/academic-programs/graduate/admissions>).

Reserve Graduate Credits

Students admitted to this program may take graduate courses after completing 90 undergraduate credits, and up to 6 credits of appropriate environmentally-focused graduate coursework may be used in partial satisfaction of the requirements for the undergraduate degree. If students earn at least a 3.00 GPA in these classes, they are granted advanced standing in the master's program and must then complete an additional 27-31 credits to receive the master's degree.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition form found on the Office of the University Registrar website (<http://registrar.gmu.edu/forms>) (as noted above).

Students may take up to 6 additional environmentally-focused graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree but will reduce the subsequent master's degree credits accordingly (e.g., with 6 credits counted towards undergraduate degree plus the maximum 6 reserve credits, an MS could be completed with 21 post-bachelor's credits). The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with the permission of the department.